



52 BIG PAGES



10¢

Leading COMICS

SCREEN

featuring
**PETER
PORKCHOPS**

FEB...MAR.
NO. 41

BRRRR...

HAVE PATIENCE,
WOLFIE--IT'LL ONLY TAKE
ANOTHER FEW HOURS!

**\$500 REWARD
IF I CAN'T
DO YOUR
LIKENESS
IN SNOW
EVEN IF IT TAKES ALL DAY**

NATIONAL COMICS takes "top place as the choice of parents and children."

TWENTY-SIXTH ANNUAL Women's International Exposition

PERMANENT HEADQUARTERS: 480 LEXINGTON AVENUE, NEW YORK 17, N. Y.

Edison 3-6316

NOVEMBER 7—13, 1949

71ST REGIMENT ARMORY
PARK AVE. AT 34th STREET

WOMEN FOR WORLD



Sponsored by
WOMEN'S NATIONAL INSTITUTE

October 14, 1949

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Dear Mr. Ellsworth:

We wish to extend to National Comics Publications, Inc., our most heartfelt congratulations!

In a survey just completed by the Women's National Institute as a project of its Permanent Committee for the Prevention of Juvenile Delinquency, in collaboration with women radio commentators, your comic magazines have taken top place as the choice of parents and children. The survey is part of a long-term program to encourage realistic and constructive attitudes on the part of the reader and the publisher of comic magazines.

The 1949 award of the Medallion of Honor of the Women's International Exposition will be conferred upon National Comics Publications, Inc., for "Constructive Advancement in Comic Books", during our coming 26th Annual Exposition. The award ceremonies are scheduled for 7:30 P.M., Wednesday, November 9th, at the 71st Regiment Armory, New York. We earnestly hope that your schedule may permit you to accept the award personally.

We await your response with much anticipation.

Very sincerely,
Gertrude P. Wixson
Gertrude P. Wixson, Chm.
Prevention of Juvenile
Delinquency Committee of the
Women's National Institute

Mr. Whitney Ellsworth
Editorial Director
National Comics Publications, Inc.
125 East 46th Street
New York 17, N. Y.

GFW/mc

COOPERATING ORGANIZATIONS

American Gold Star Mothers, Inc., N. Y. State
American Occupational Therapists Assn.
Catholic Lay Organizations' Committee
Central Policy Society of New York City, Inc.
Dental Hygienists Assn. of Greater New York
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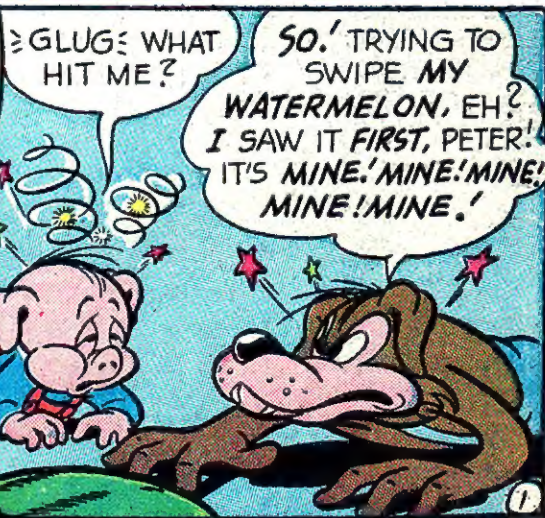
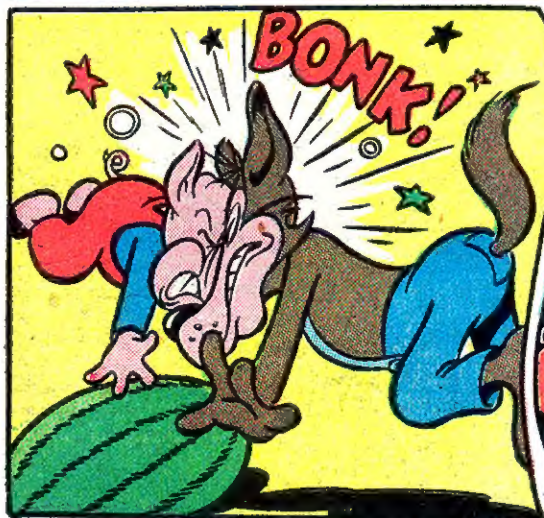
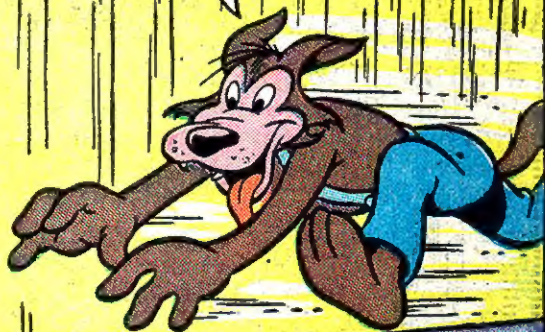
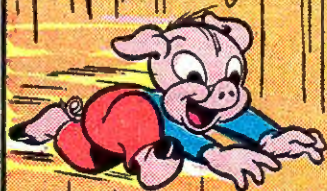
LEADING COMICS, No. 41, Feb.-Mar., 1950. Published bi-monthly by National Comics Publications, Inc., 480 Lexington Ave., New York 17, N. Y. Whitney Ellsworth, Editor. Re-entered as second class matter Feb. 13, 1946 at the Post Office at New York, N. Y. under the act of March 3, 1879. Yearly subscription in the U. S. 75c including postage. Foreign, \$1.50 in American funds. For advertising rates address Richard A.

Feldon & Co., 205 E. 42nd St., New York 17, N. Y. Entire contents copyrighted 1949 by National Comics Publications, Inc. Except those who have authorized use of their names, the stories, characters and incidents mentioned in this periodical are entirely imaginary and fictitious, and no identification with actual persons, living or dead, is intended or should be inferred. Printed in U.S.A.

PETER PORKCHOPS

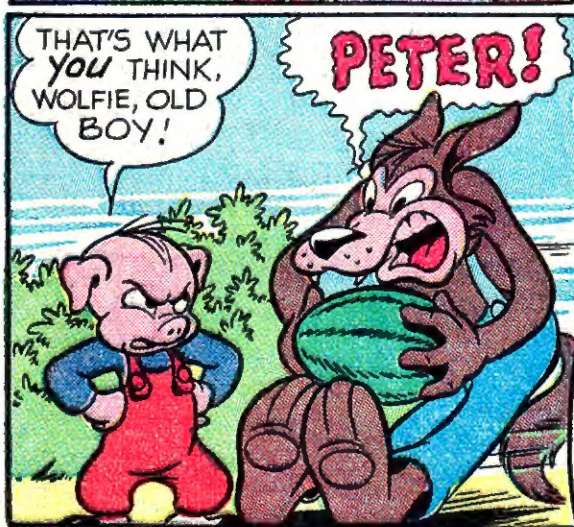
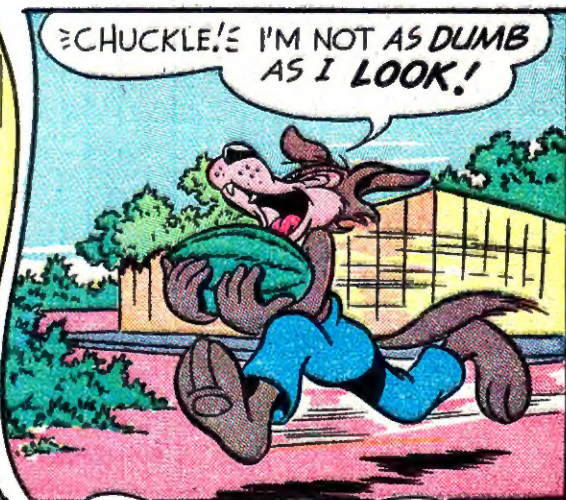
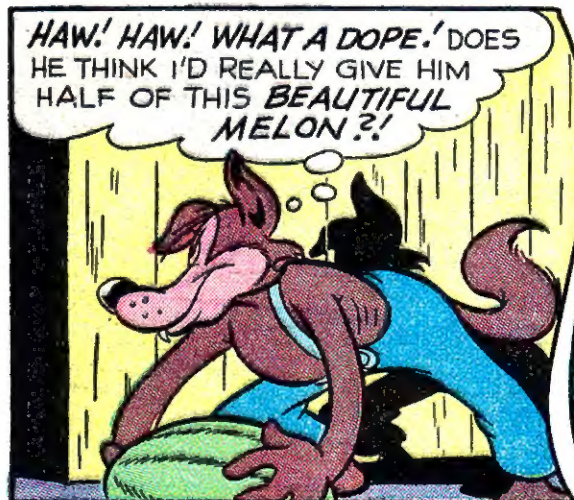
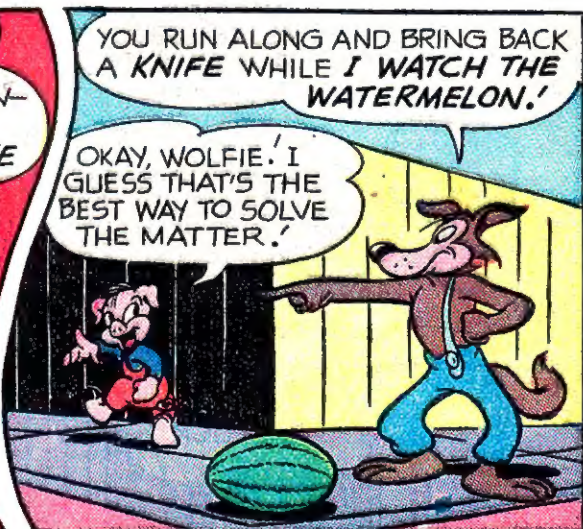
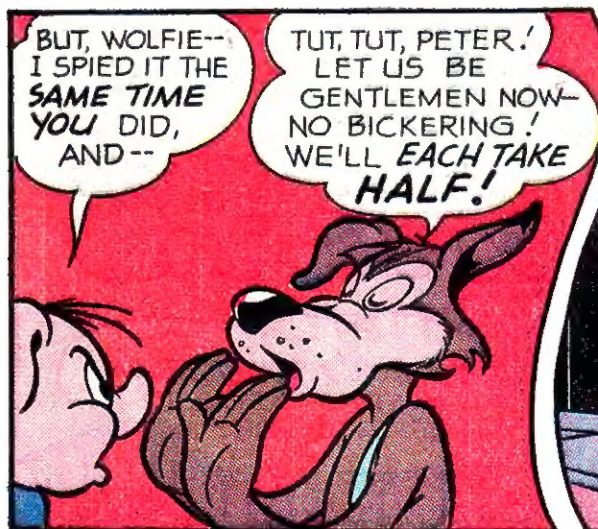
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IT MUST HAVE ROLLED OFF
A TRUCK!

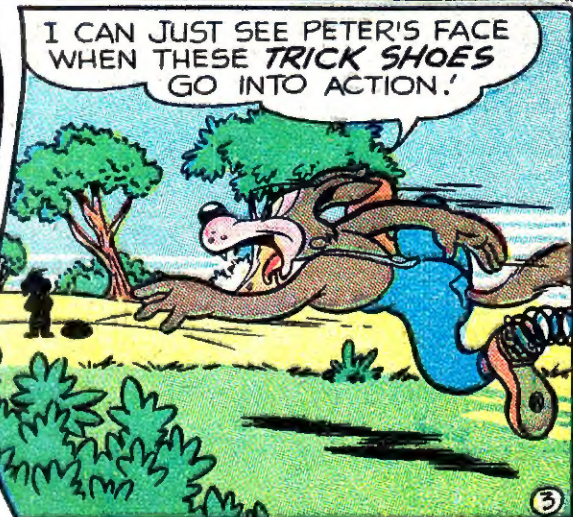
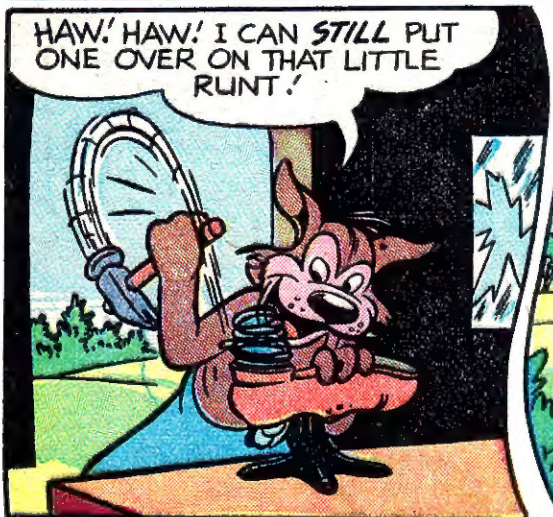
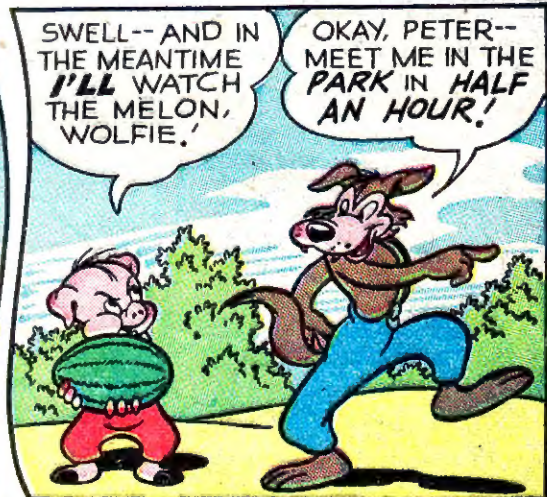
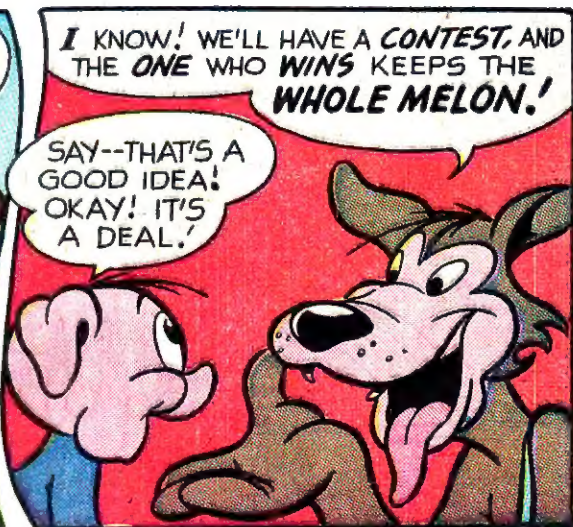
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IT MUST HAVE ROLLED
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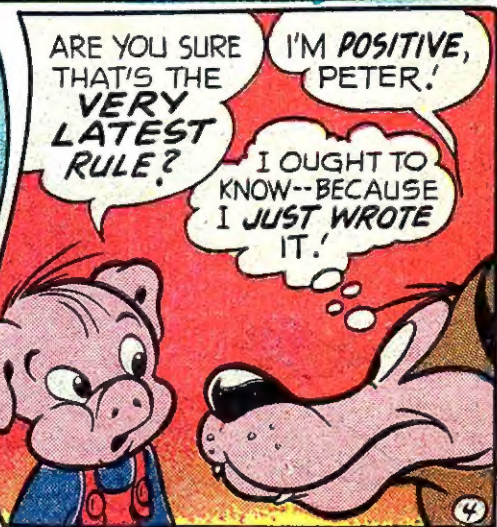
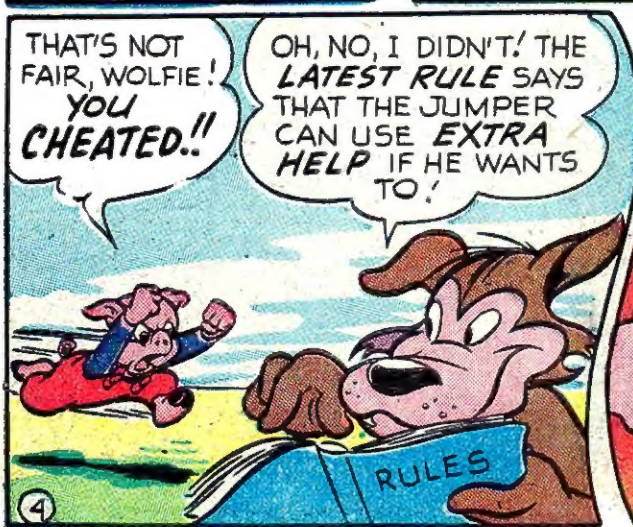
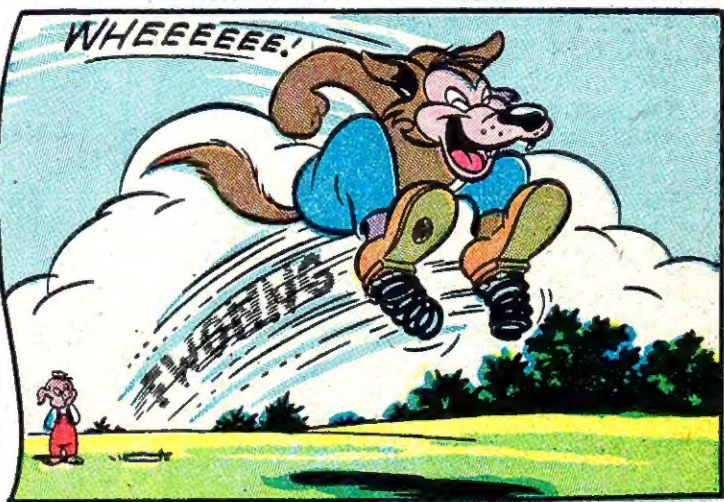
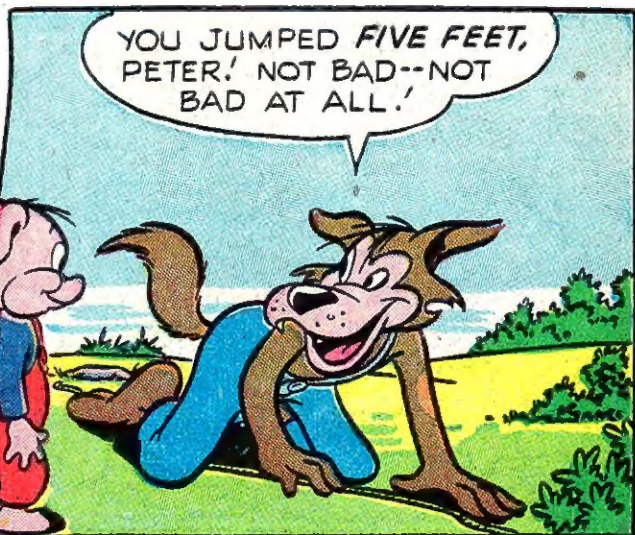


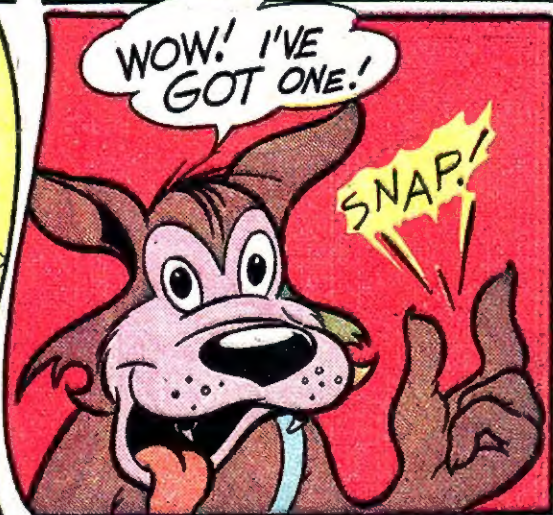
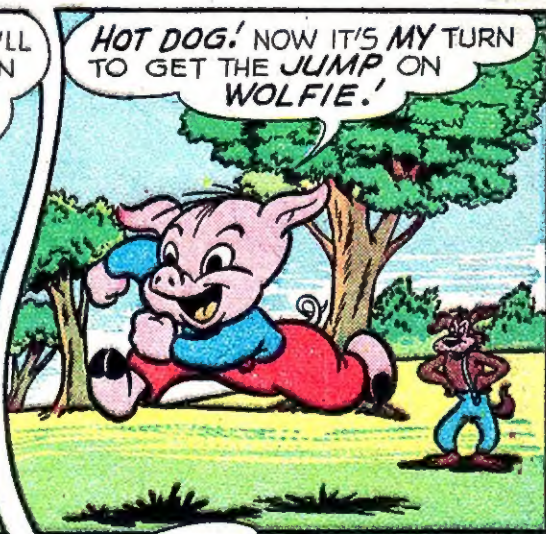
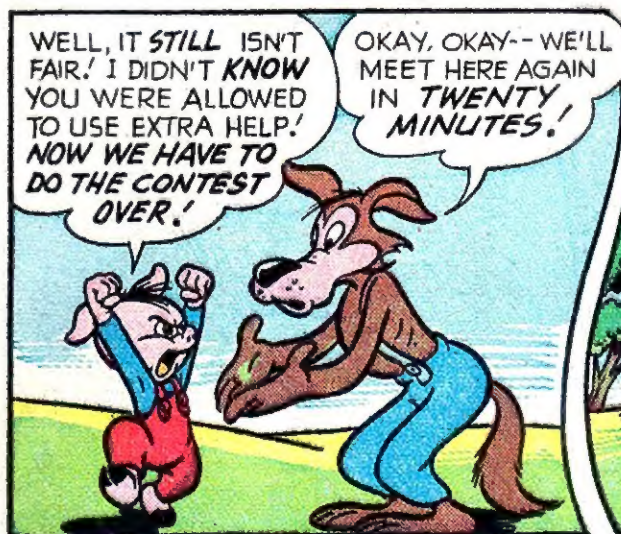
GLUG! WHAT
HIT ME?

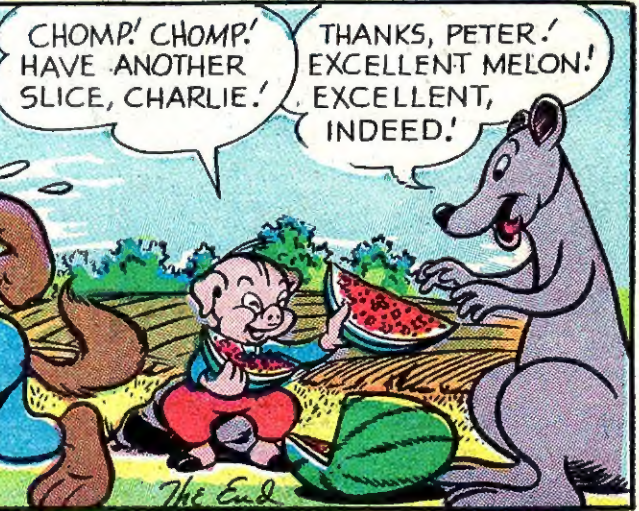
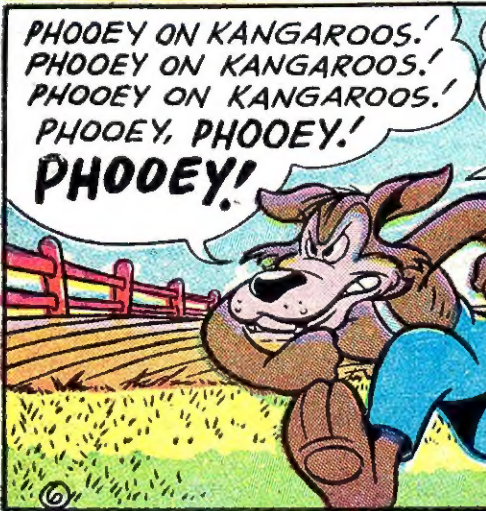
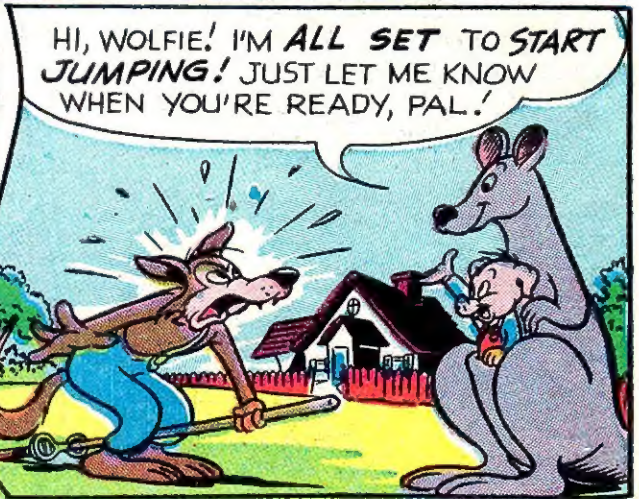
SO! TRYING TO
SWIPE MY
WATERMELON, EH?
I SAW IT FIRST, PETER!
IT'S MINE! MINE! MINE!
MINE! MINE!





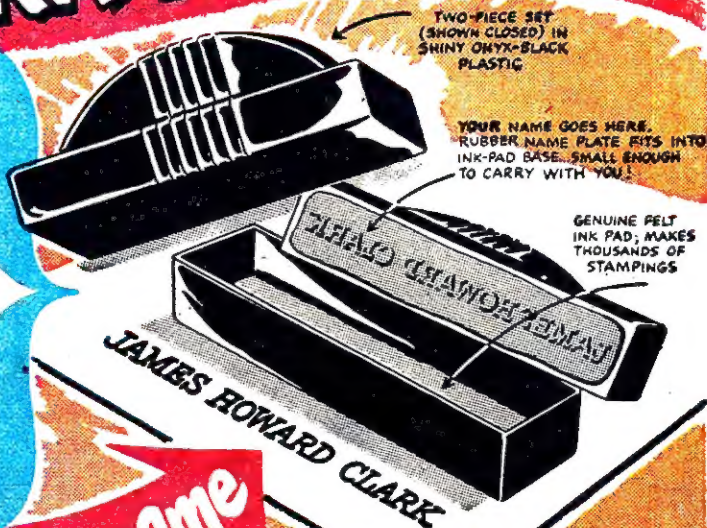




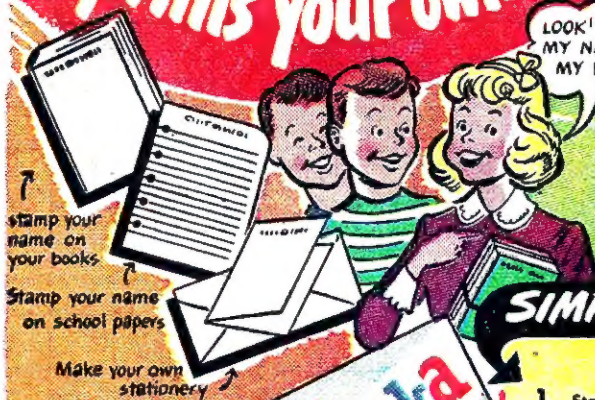


NOW! Another BAZOOKA BONANZA!

10,000 Personal
Name Stamps Given Away
to 10,000 Boys & Girls
Sending in 100 Penny
Bazooka Wrappers!
Get Yours While
They Last!



It prints your own name



SEND NO MONEY...

WRITE NO LETTERS...

**START COLLECTING PENNY
BAZOOKA WRAPPERS NOW
AND WIN YOUR STAMP!!**

SIMPLE MAILING DIRECTIONS

1. Start today to save the wrappers from delicious PENNY BAZOOKA Bubble Gum. All BAZOOKA wrappers are good for this NAME STAMP OFFER.
2. When you have collected one hundred (100) of these red, white and blue silver foil wrappers, put them in an envelope with your name and address on a slip of paper.
3. Mail to BAZOOKA, Dept. R. Box 20, Madison Square Station, New York 10, N. Y. 10,000 entries received will win a PERSONAL NAME STAMP
4. Entries must be postmarked not later than midnight, March 15, 1950, to qualify.
5. Offer open to all residents of the U. S., its territories and possessions, except employees and their families of Topps Chewing Gum and its advertising agency.

Prizes!



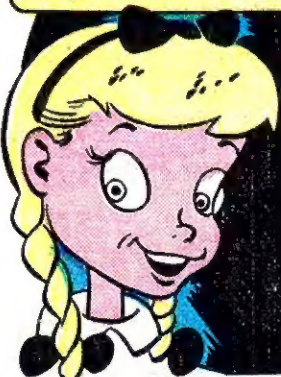
2 BIG CHEWS 1¢

Made by the Makers of Topps Chewing Gum



RUTHIE RIDDLES

by
martin
haydel



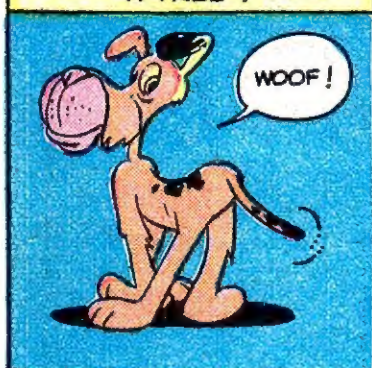
Dear Guys & Gals,
Do you want
to have a lot
of fun? Then
study these questions
and answer
carefully and try
them on your
friends!
SIGNED
Ruthie Riddles

WHICH TRAVELS FASTER -- HEAT OR COLD?



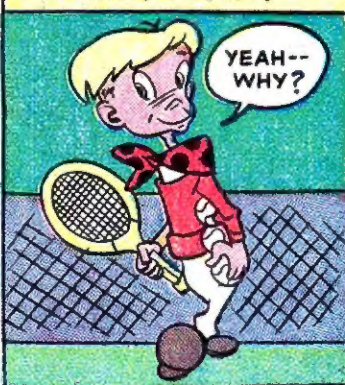
HEAT! YOU CAN CATCH COLD!

WHY IS THE TIP OF A DOG'S TAIL LIKE THE HEART OF A TREE?



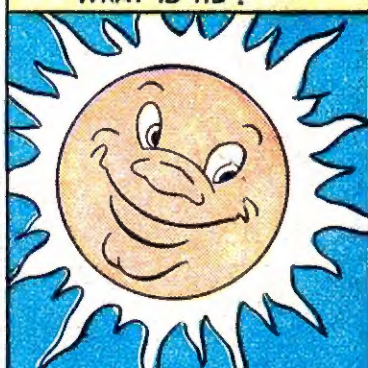
BECAUSE IT'S FARTHEST FROM THE BARK!

WHY IS TENNIS SUCH A NOISY GAME?



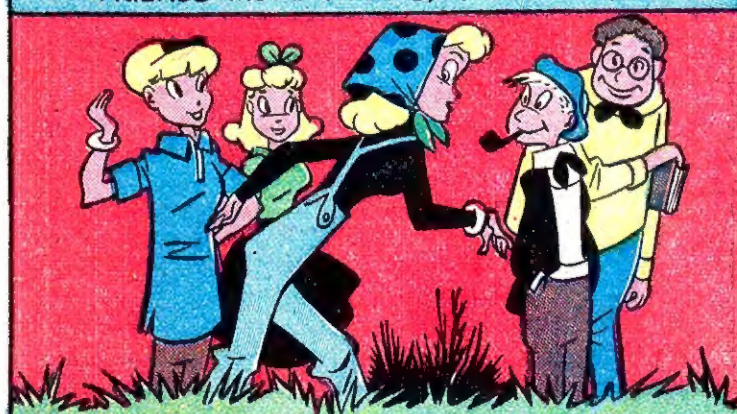
BECAUSE EVERY PLAYER RAISES A RACKET!

EVERY TIME HE SEES THE SUN HE STARTS TO RUN! WHAT IS HE?



A SNOWMAN!

WHAT BELONGS TO YOU BUT IS USED BY YOUR FRIENDS MORE THAN BY YOURSELF?



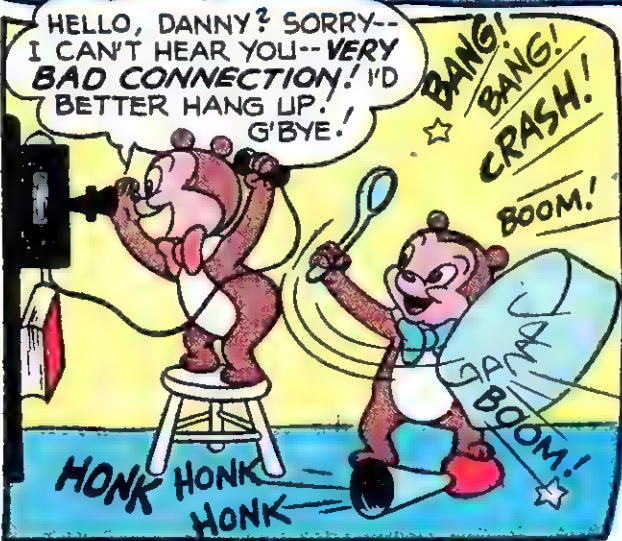
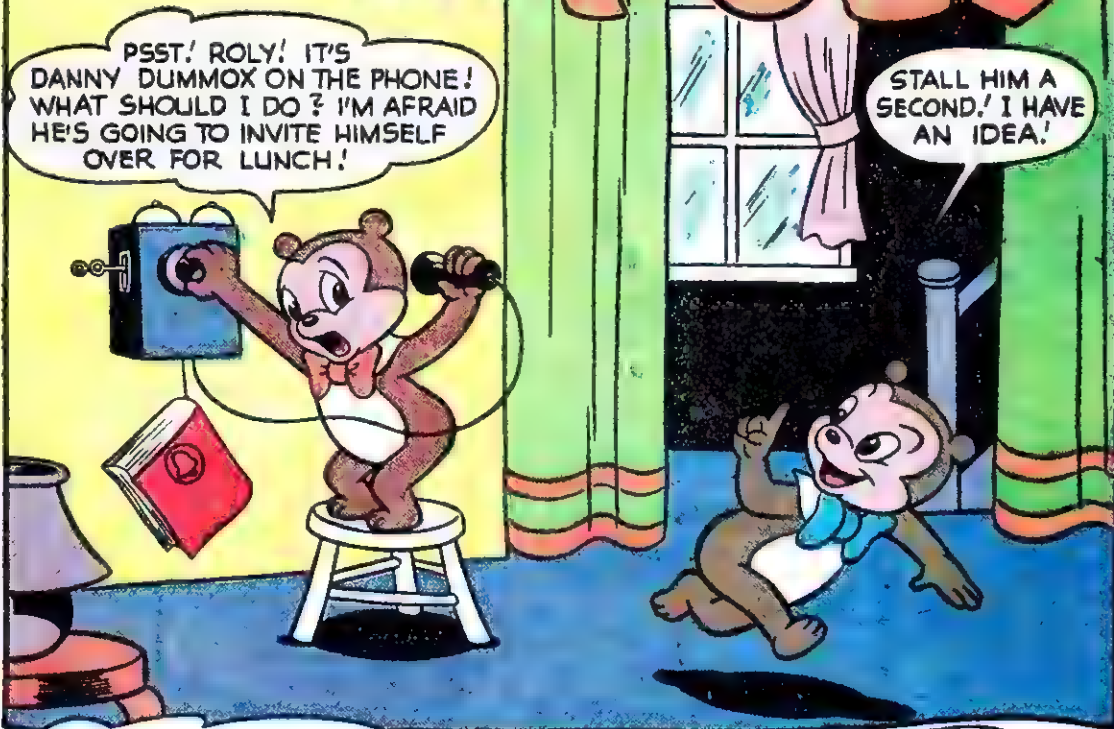
YOUR NAME!

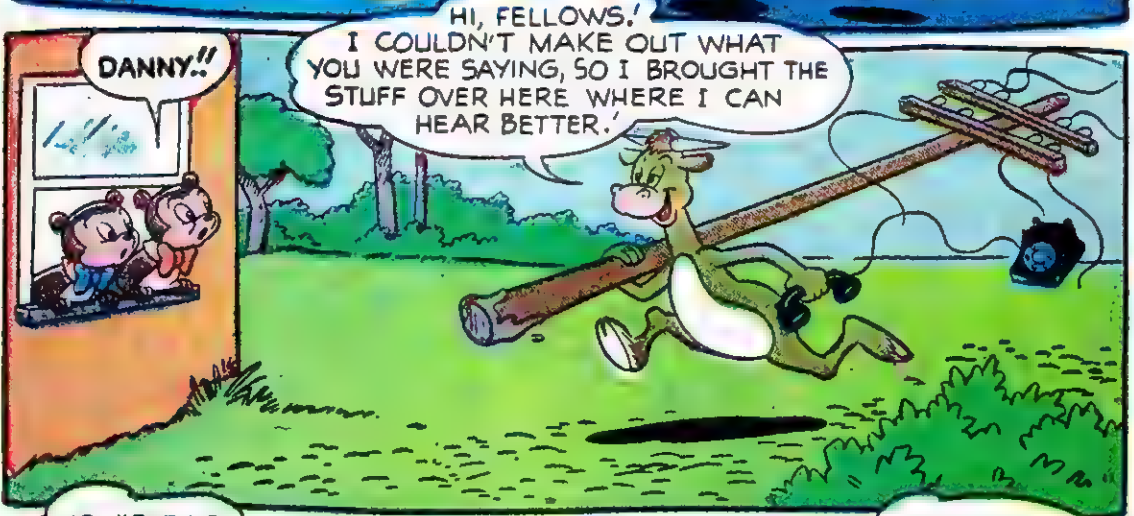
WHAT GOES FROM BOSTON TO NEW YORK WITHOUT MOVING?

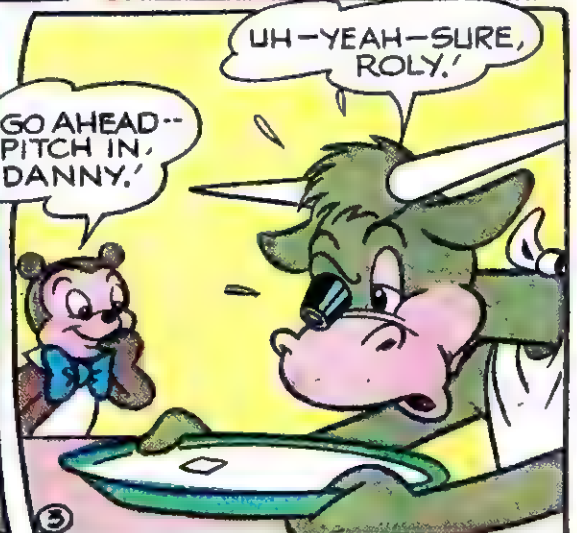
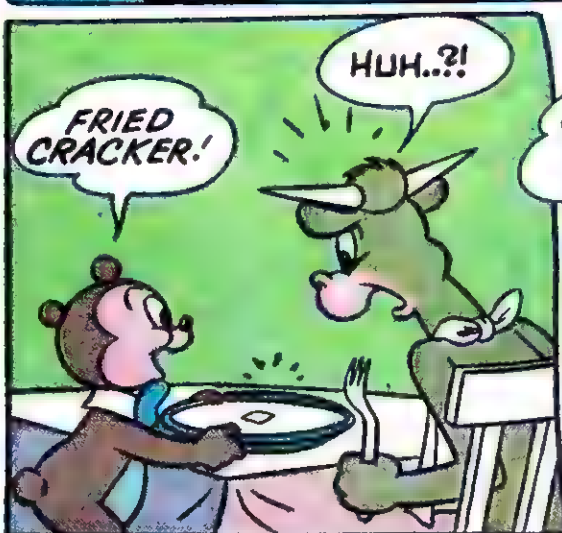
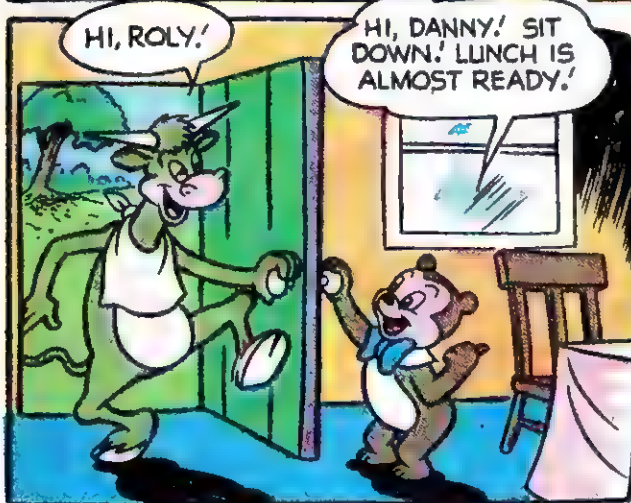
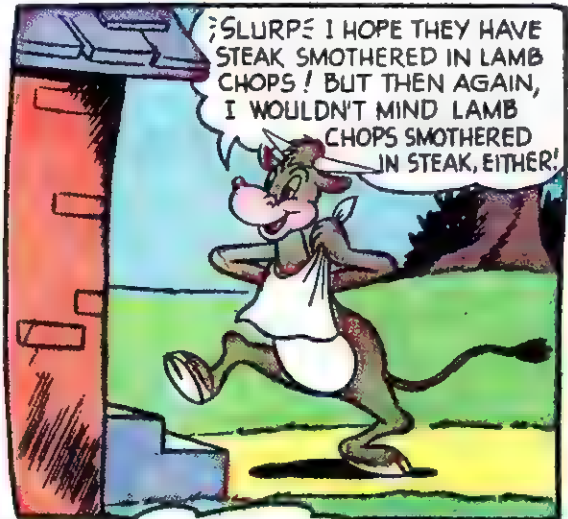


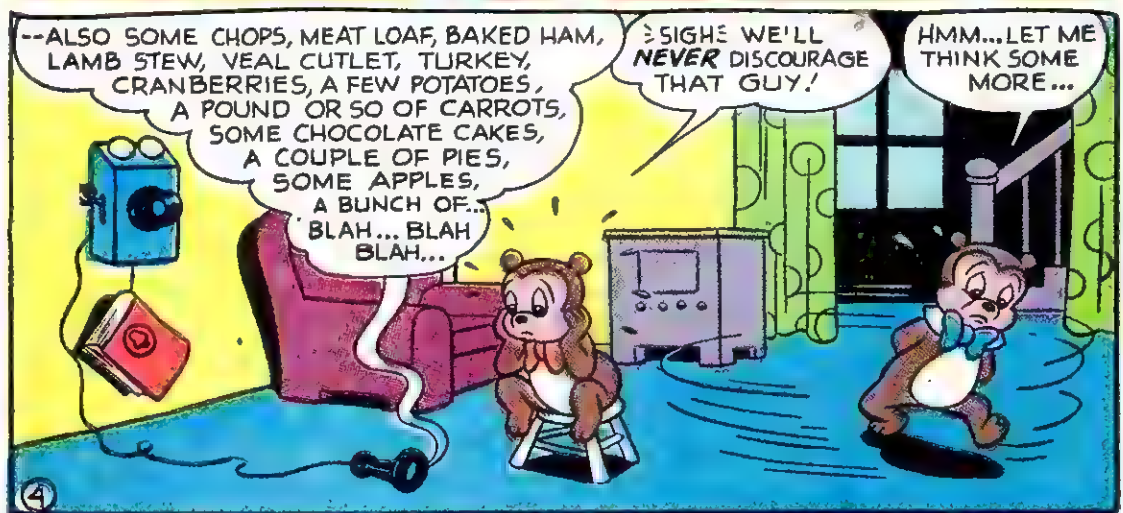
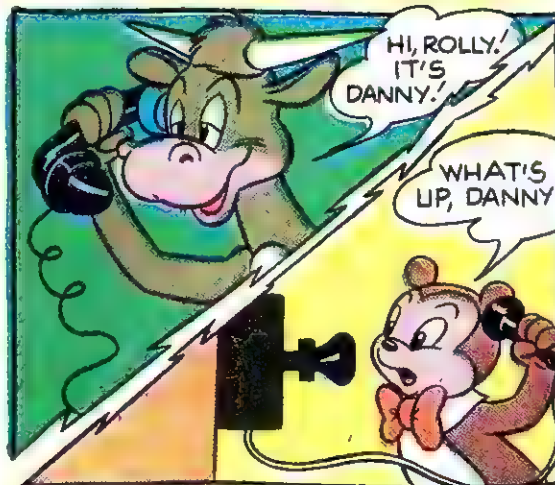
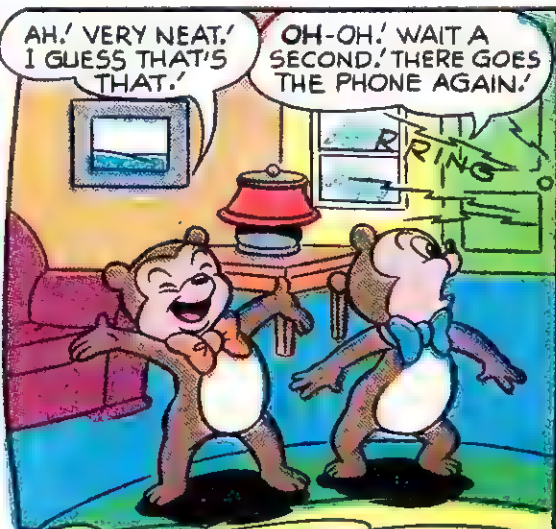
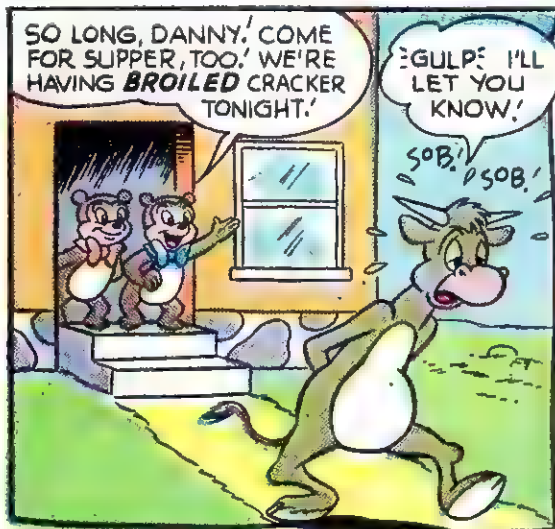
A RAILROAD TRACK!

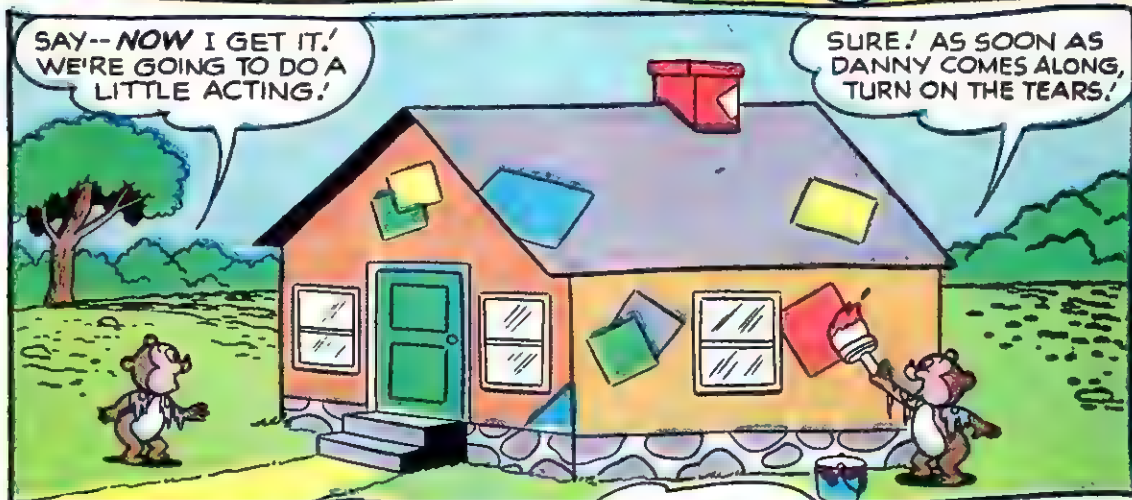
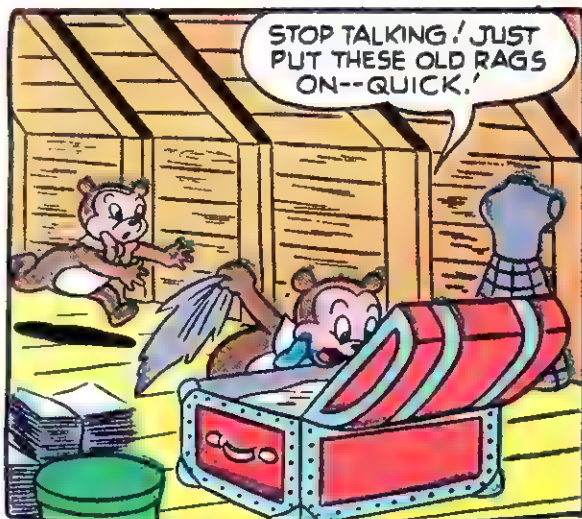
ROLY AND POLY

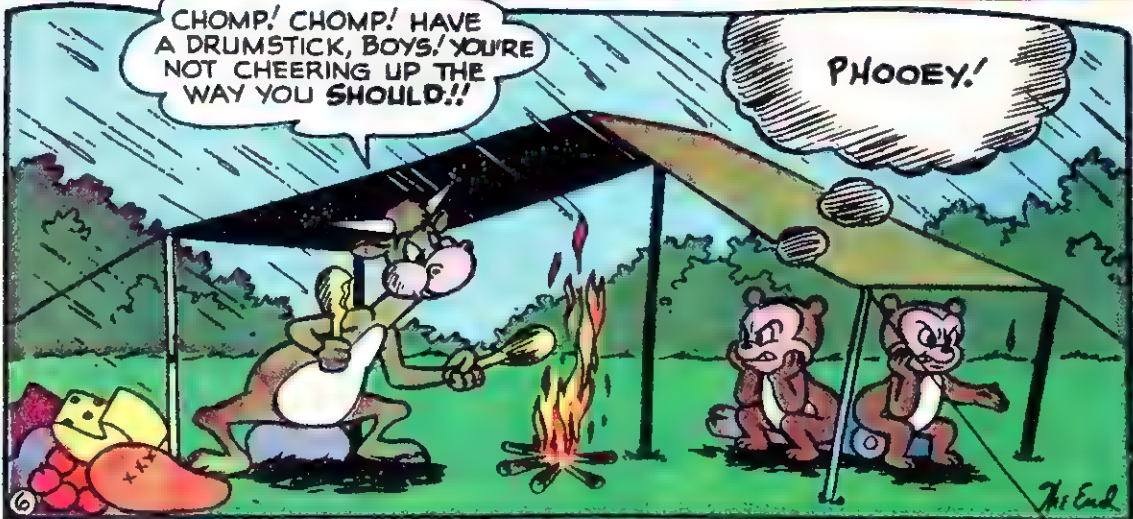
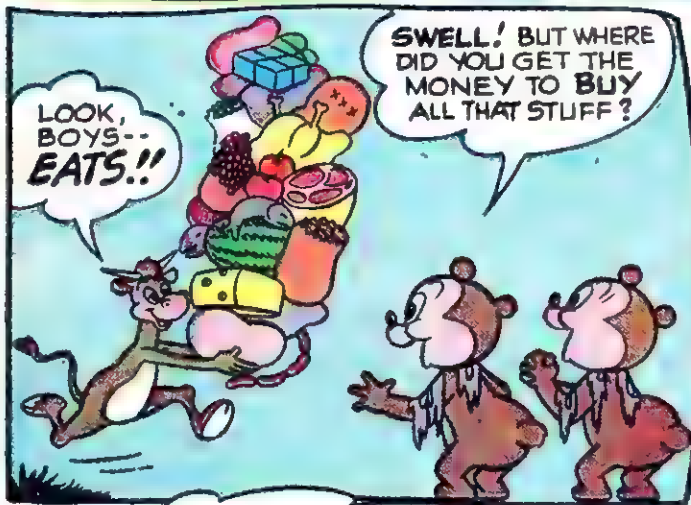










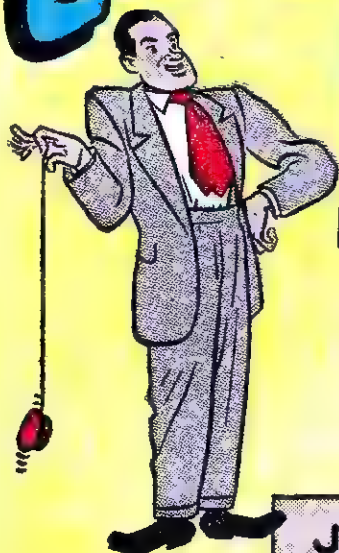


Look Who's Here!

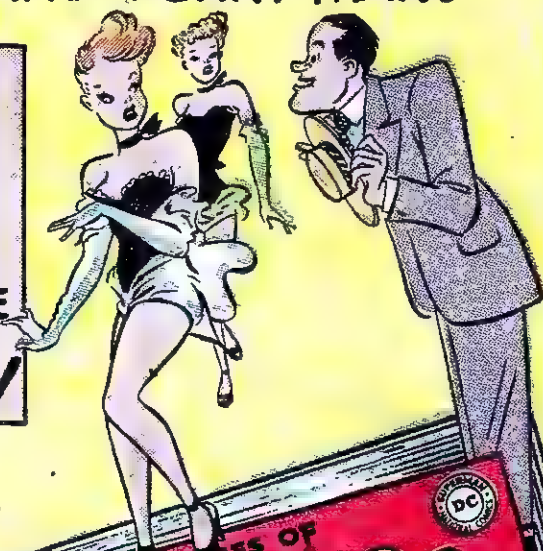
BOB HOPE

IN HIS OWN COMICS MAGAZINE!

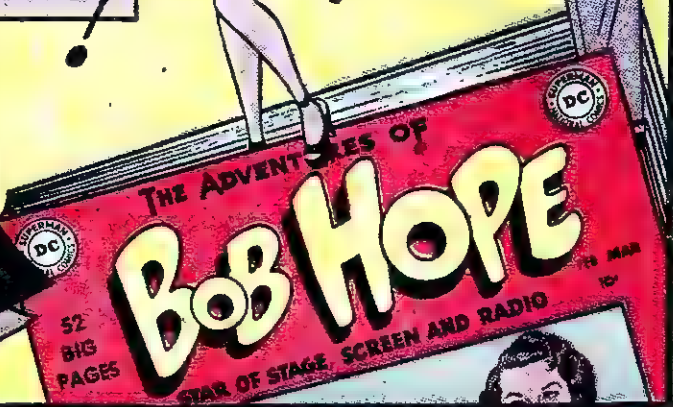
52 BIG LAUGH-LOADED PAGES
STARRING AMERICA'S!
FAVORITE FUNNY-MAN!



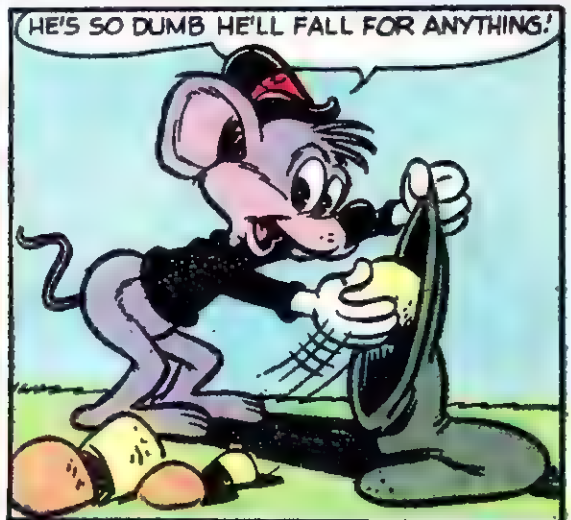
JUST THE
SORT OF
HILARIOUS
BRAND-NEW
STORIES
THAT'LL MAKE
YOU HOWL
WITH HOPE!

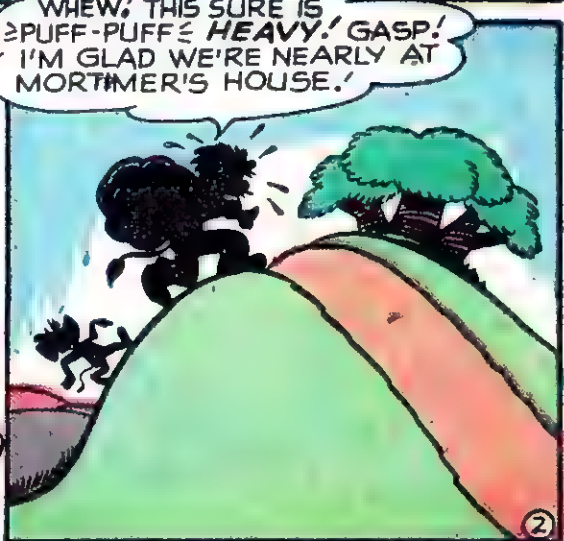
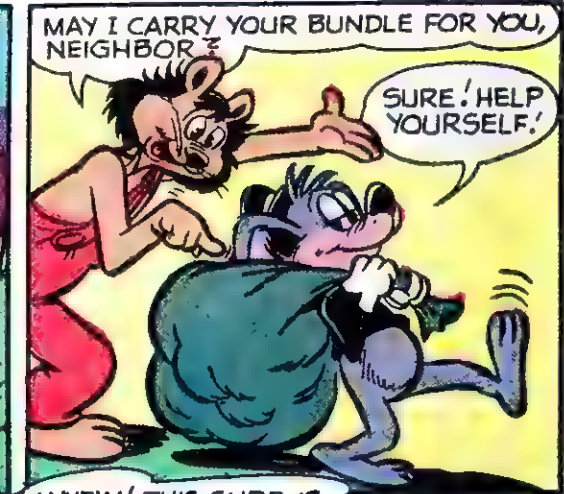
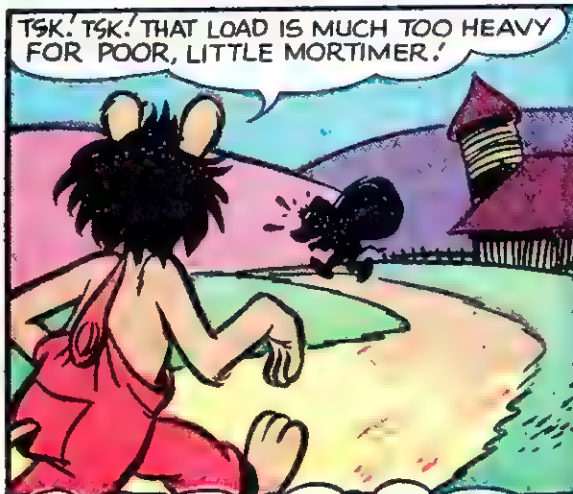
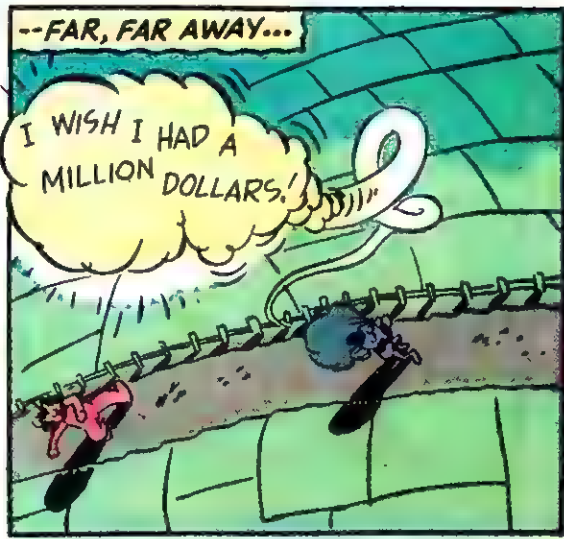
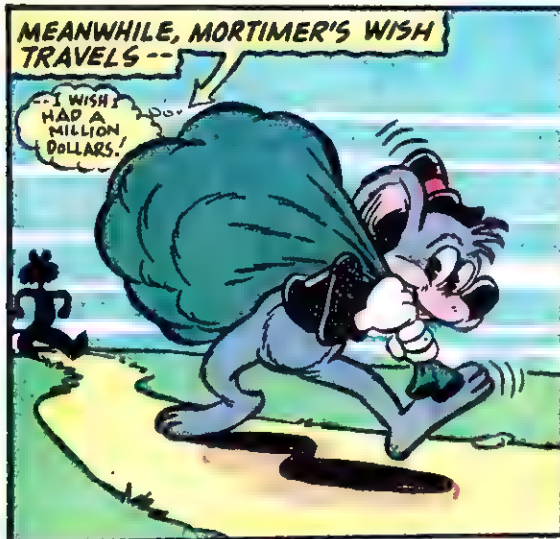


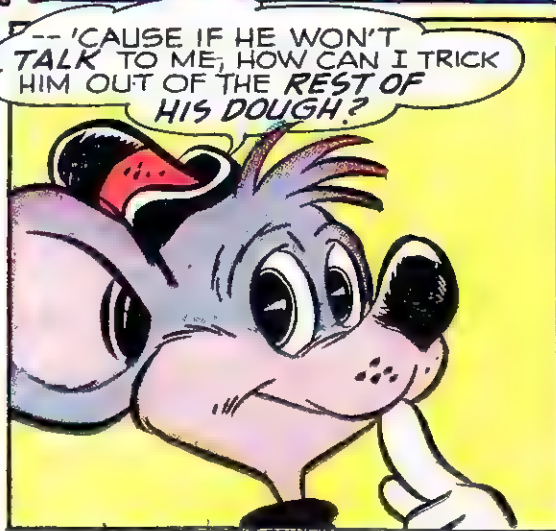
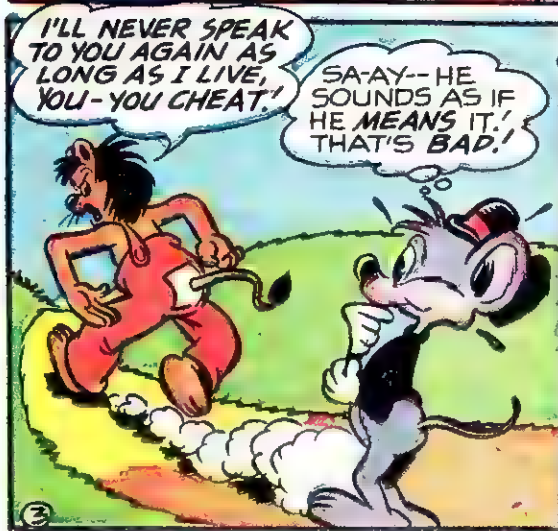
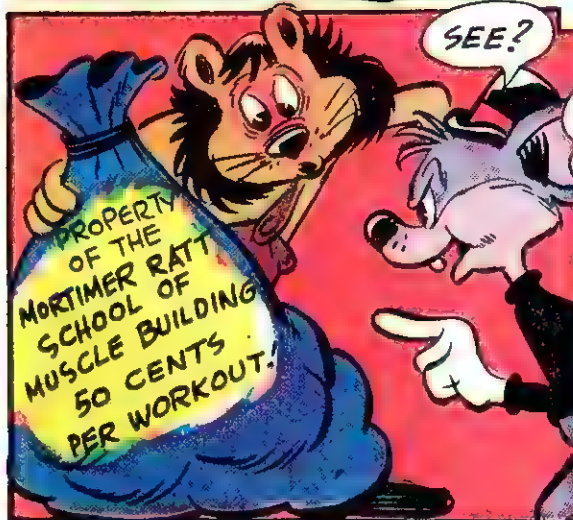
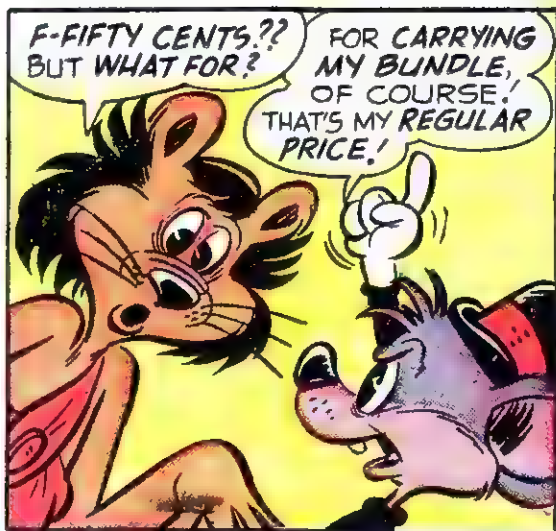
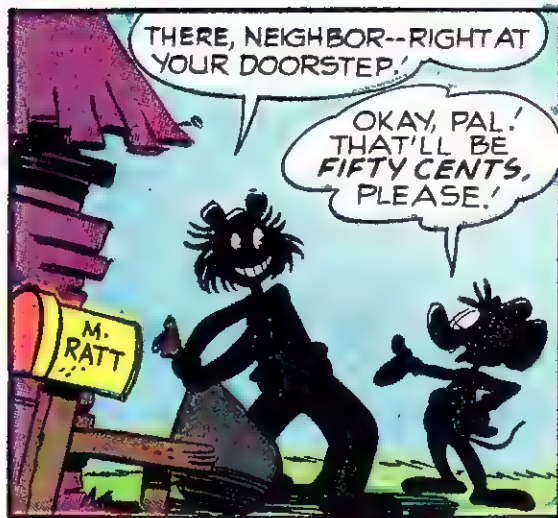
DON'T
MISS THE
FIRST
BIG ISSUE!
ON SALE
Everywhere
NOV.
25th

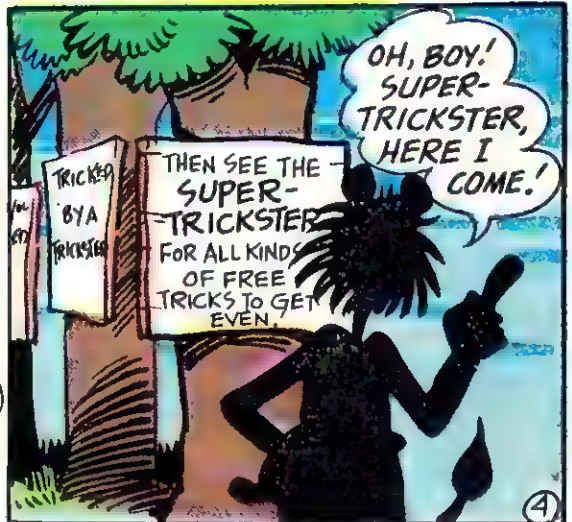
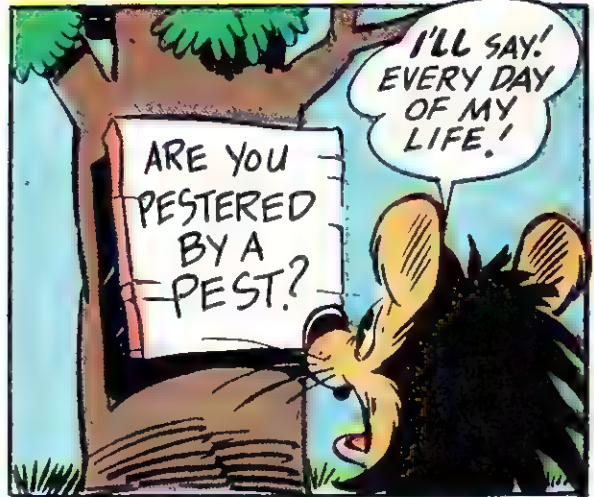
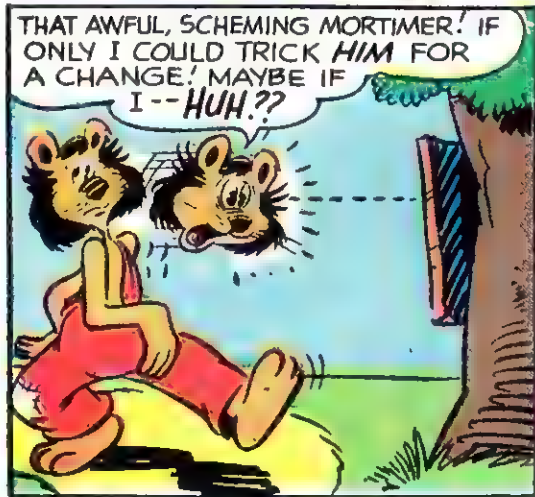
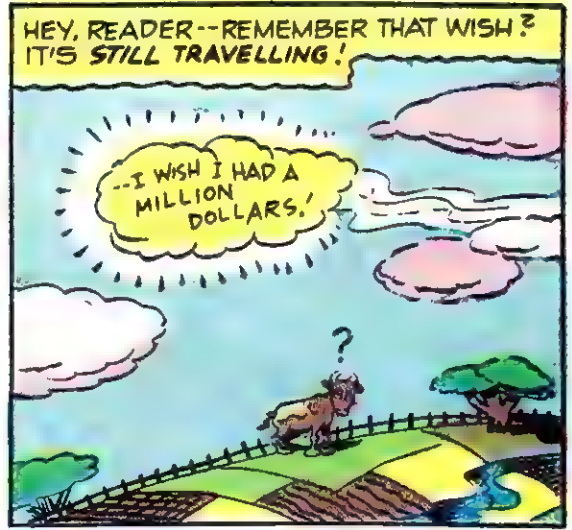
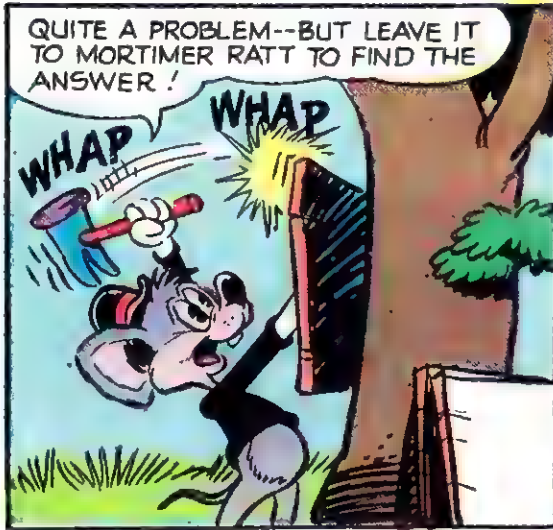


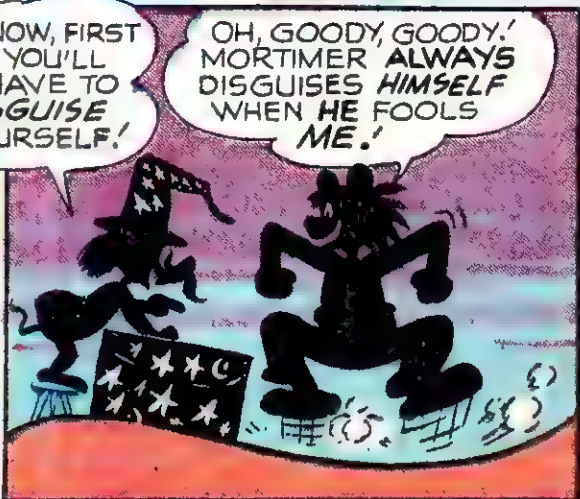
J. RUFUS LION

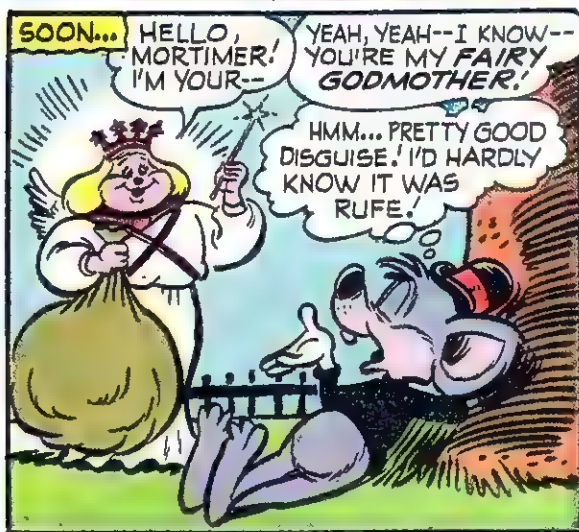
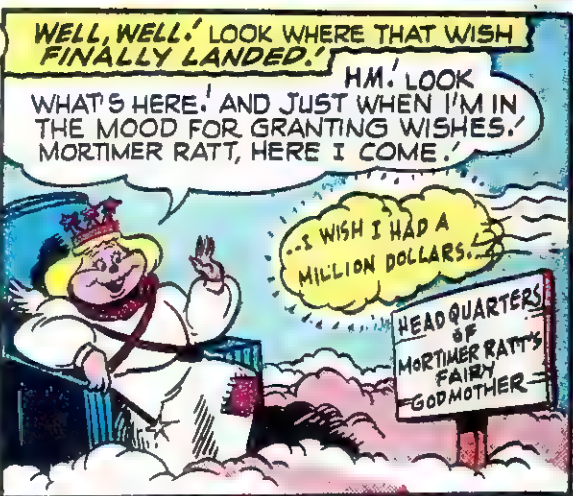
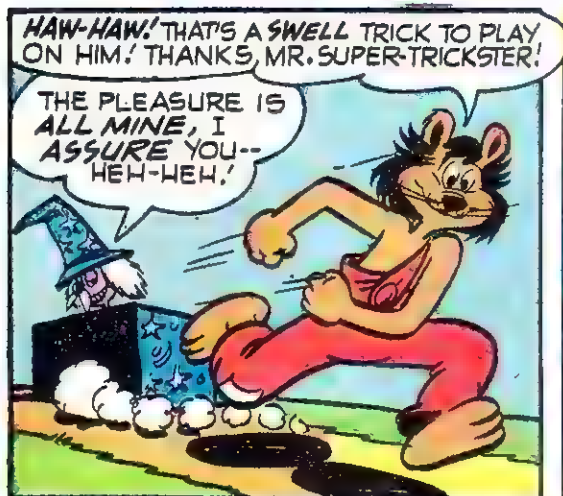


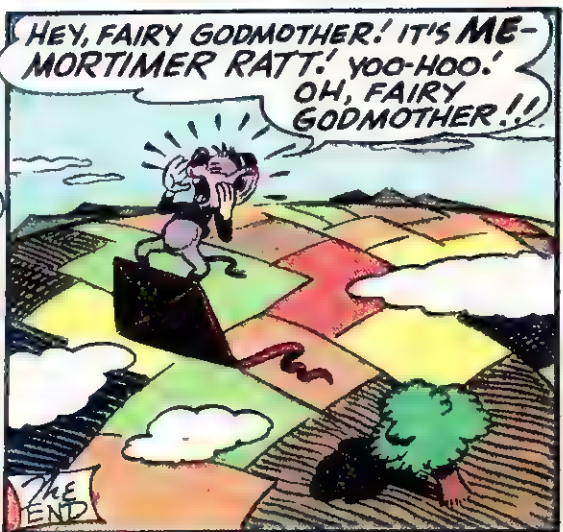
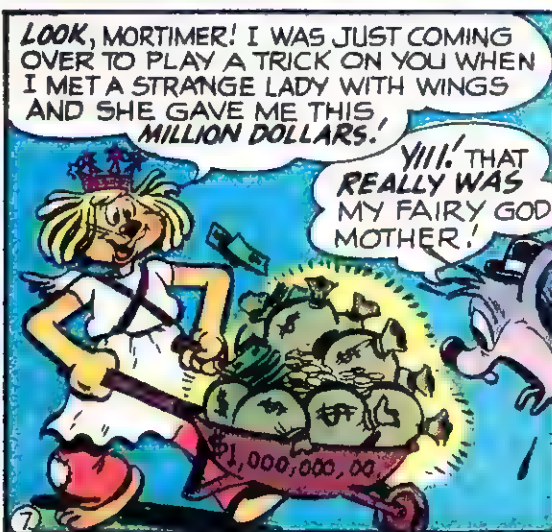
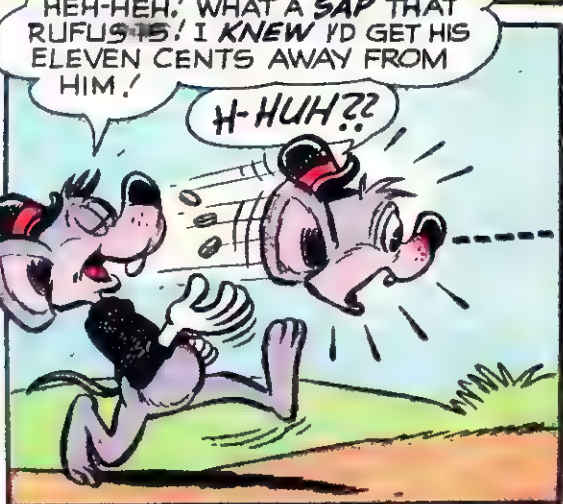
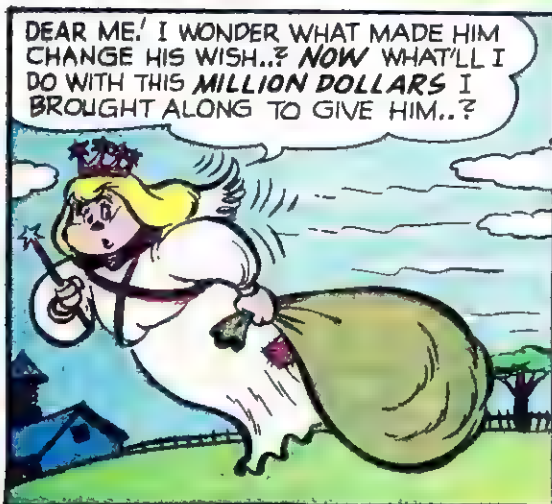
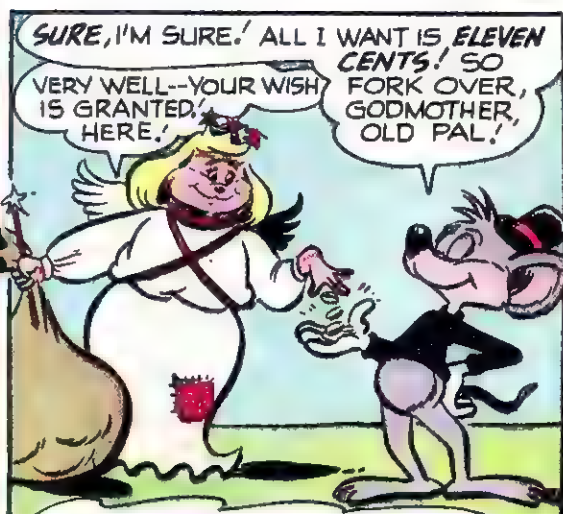
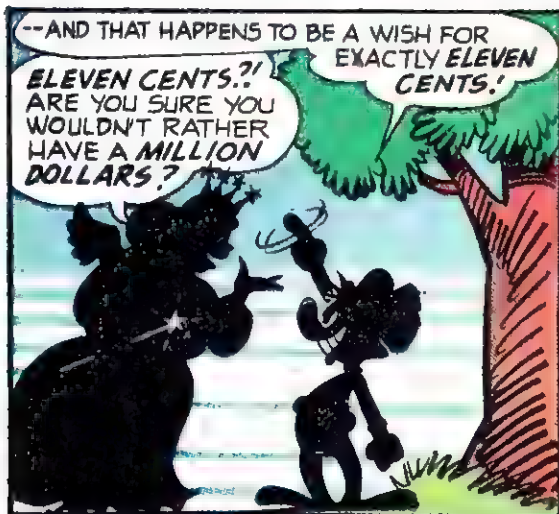


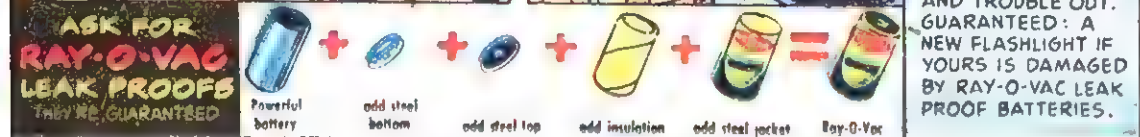
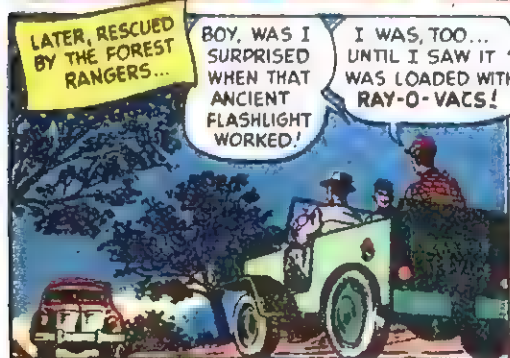
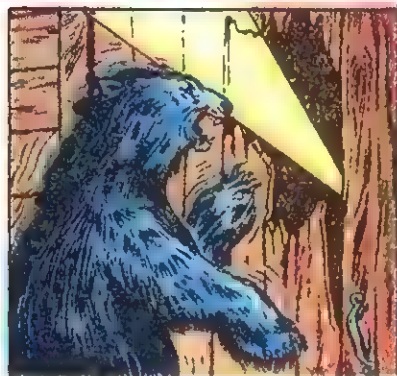
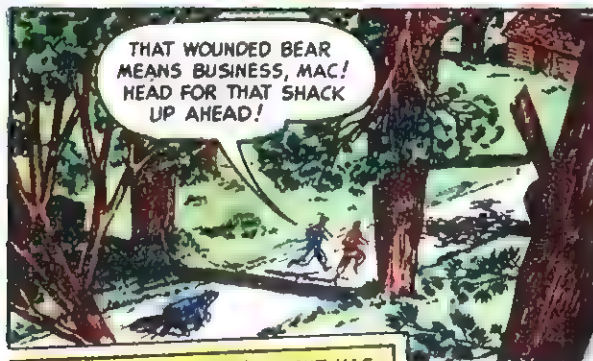








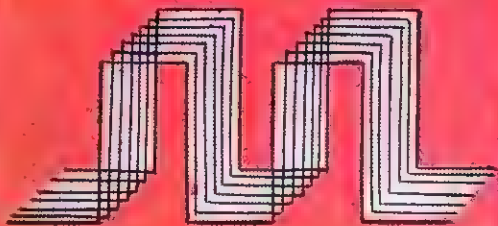






FUN an' Fact

GAZE STEADILY AT THE ARCHES, AND THE PASSAGES WILL SUDDENLY CHANGE AND APPEAR TO RUN IN THE OPPOSITE DIRECTION! YOUR EYES CAN PLAY TRICKS ON YOU!



CONTRARY TO POPULAR BELIEF, THE BALL POINT PEN ISN'T A RECENT INVENTION AT ALL. THE FIRST PATENT FOR A BALL POINT PEN WAS ISSUED IN THE UNITED STATES ON OCTOBER 30, 1888!



PRESIDENT patter

ANNIE
GRAM

CAN YOU ADD THIS LETTER TO THE LETTERS OF THE WORD BELOW, MIX 'EM UP, AND SPELL ANOTHER WORD? NO FAIR PEEKING AT THE ANSWER!



L O N E

Answer

now

Woodrow
Wilson



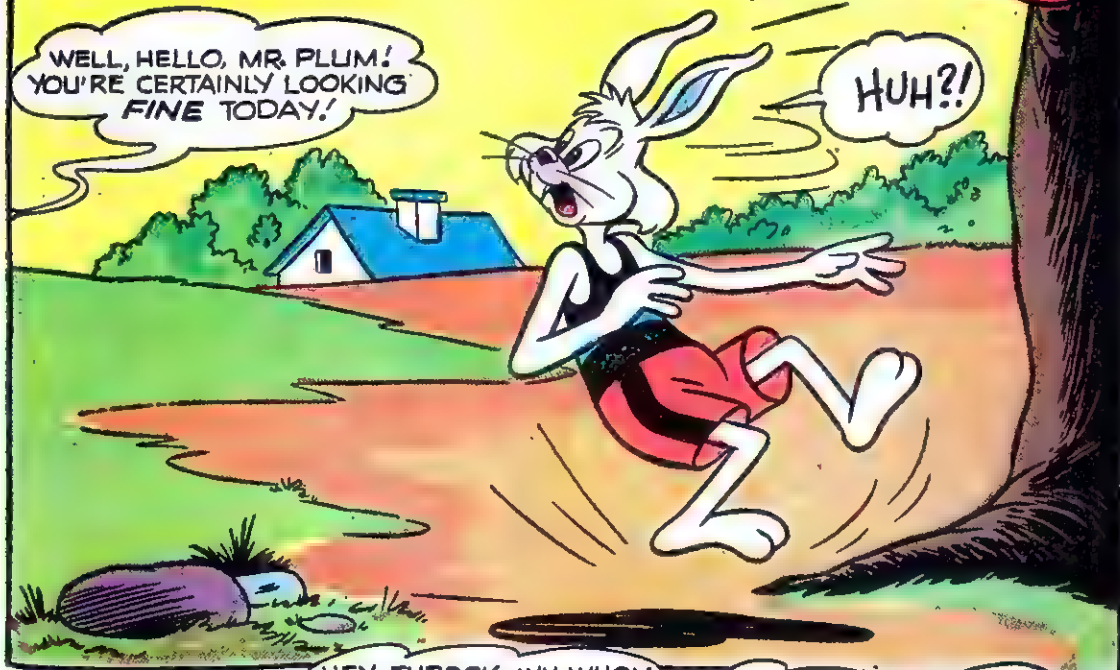
TWENTY-EIGHTH PRESIDENT

WOODROW WILSON SANG IN THE GLEE CLUB AT PRINCETON... ALTHOUGH HE WAS HANDICAPPED BY WEAK EYES, HE BECAME DIRECTOR OF THE ATHLETIC ASSOCIATION, MANAGER OF THE BASEBALL TEAM, AND AN ACE STRATEGIST IN FOOTBALL, WORKING OUT PLAYS ON PAPER WITH CHARTS AND GRAPHS!

THE TORTOISE AND THE HARE

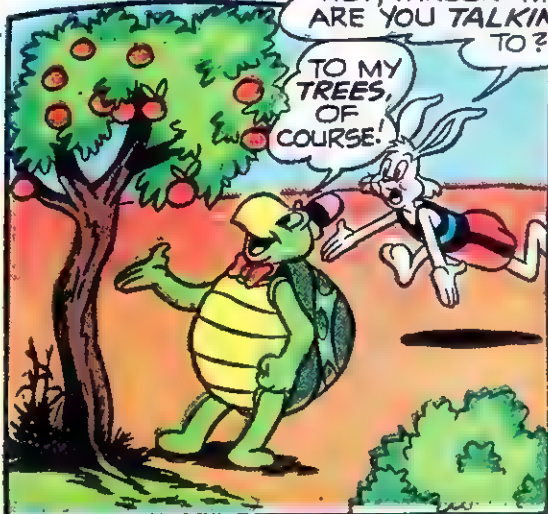
WELL, HELLO, MR. PLUM!
YOU'RE CERTAINLY LOOKING
FINE TODAY!

HUH?!



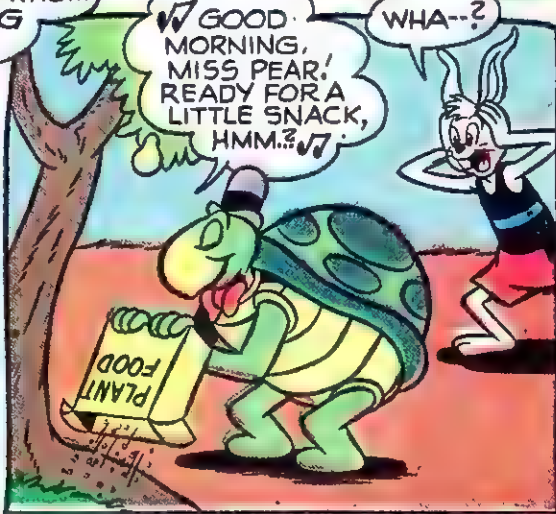
HEY, THROCK--WH-WHOM
ARE YOU TALKING
TO??

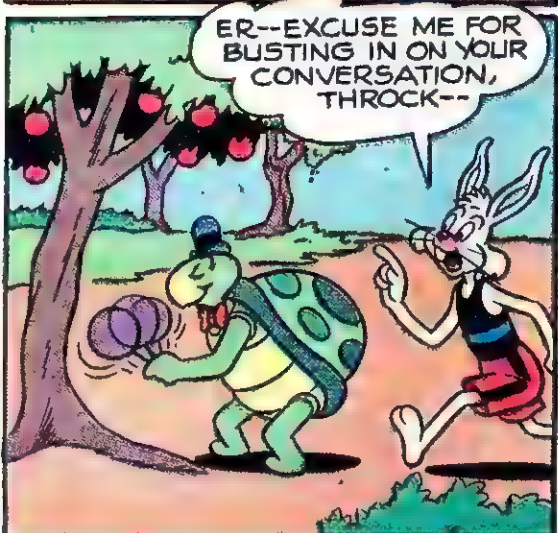
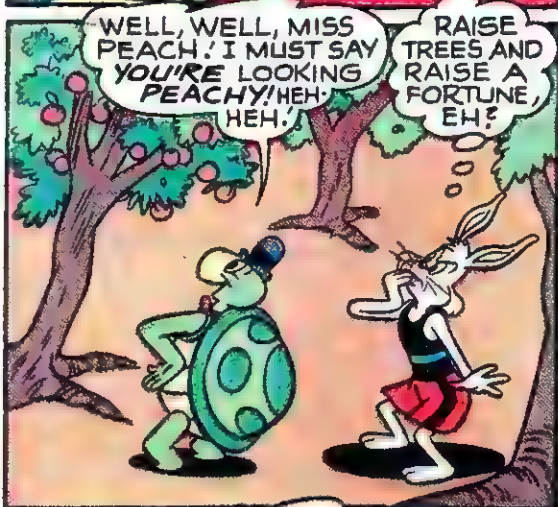
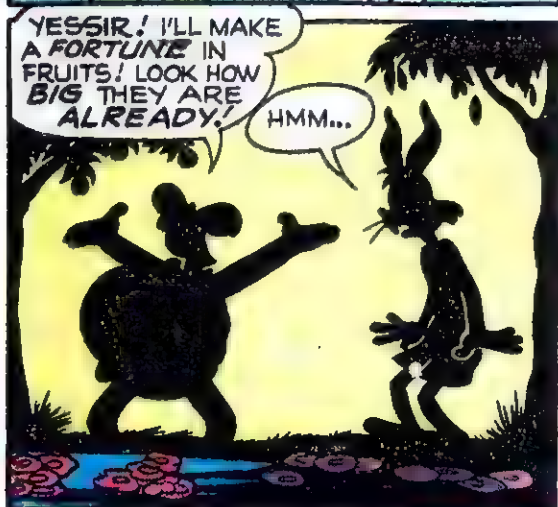
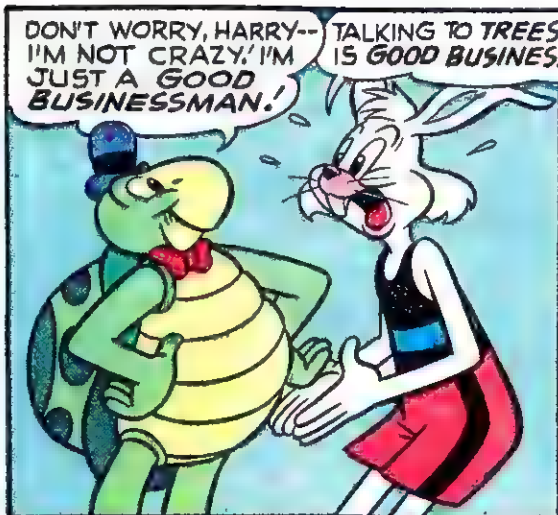
TO MY
TREES,
OF
COURSE!

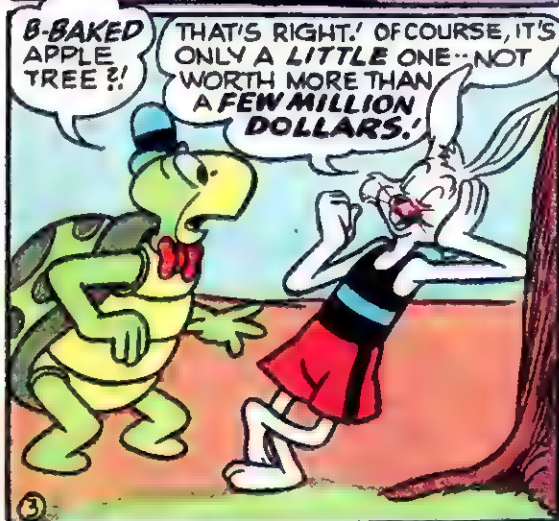
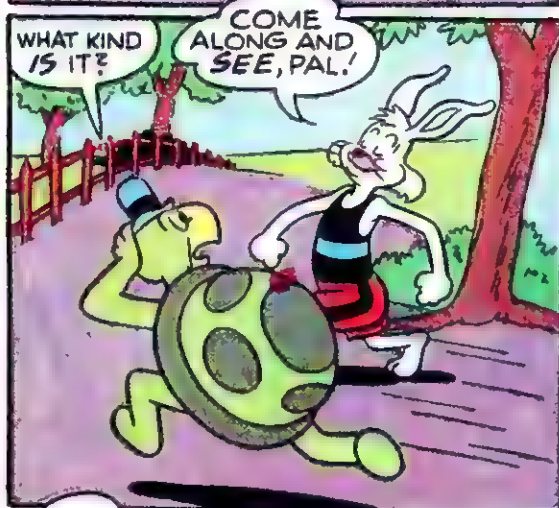
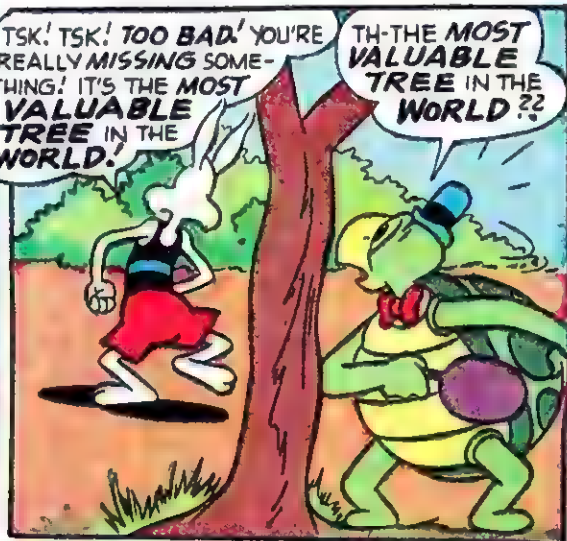


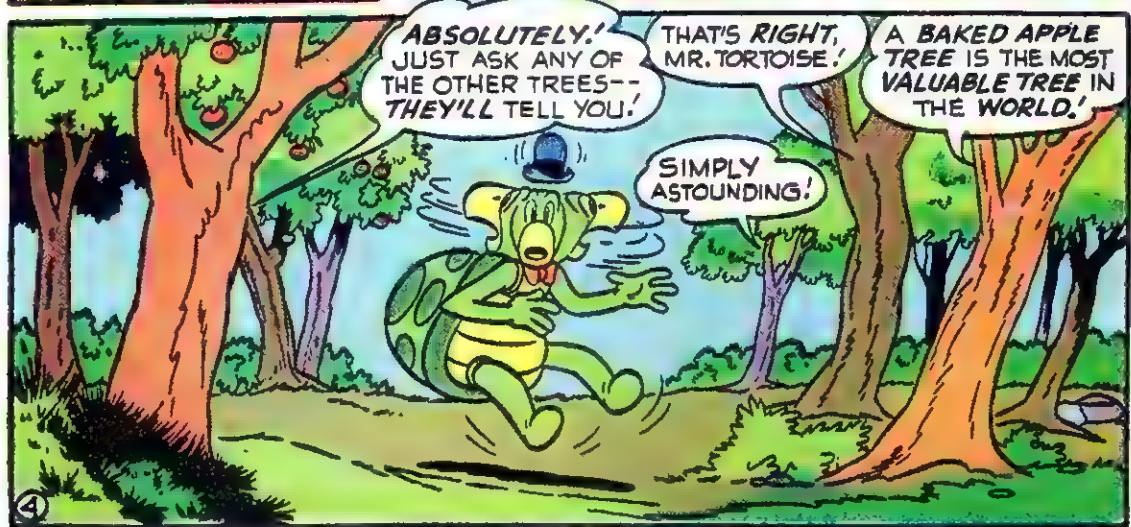
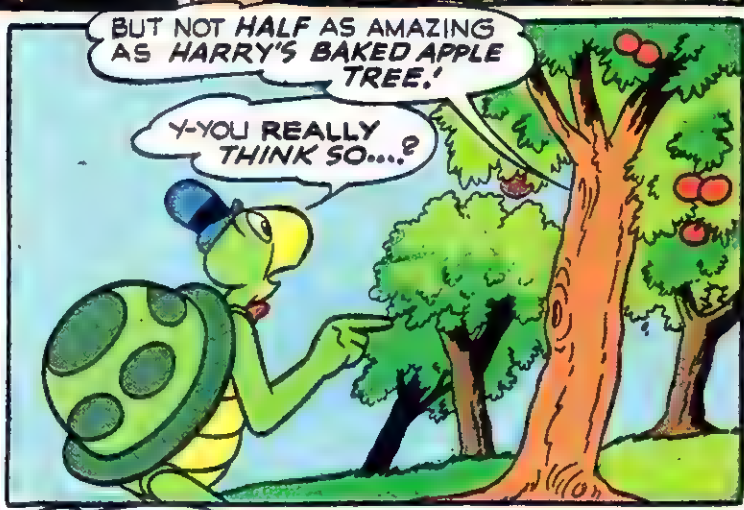
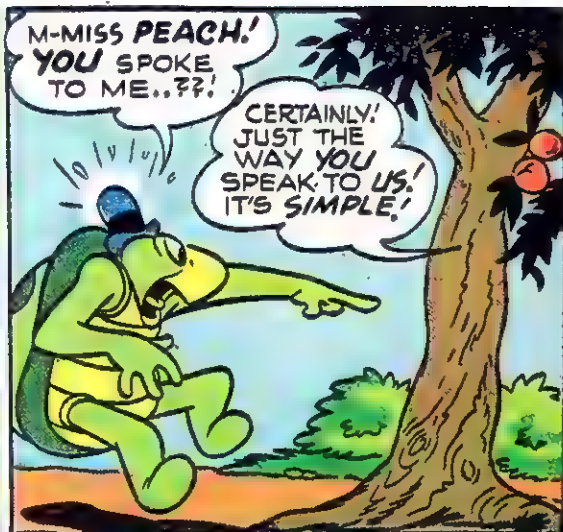
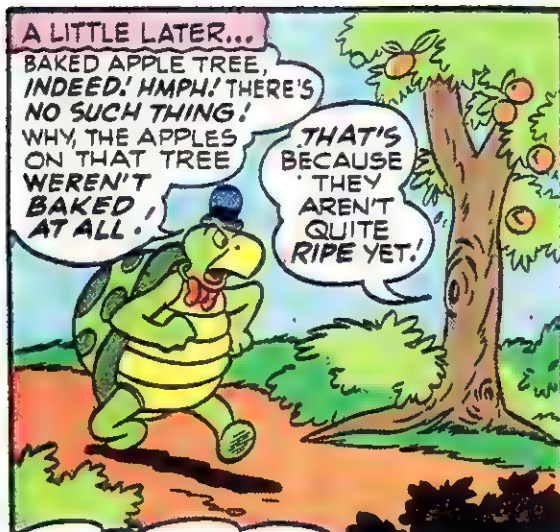
✓✓ GOOD
MORNING,
MISS PEAR!
READY FOR A
LITTLE SNACK,
HMM..?✓✓

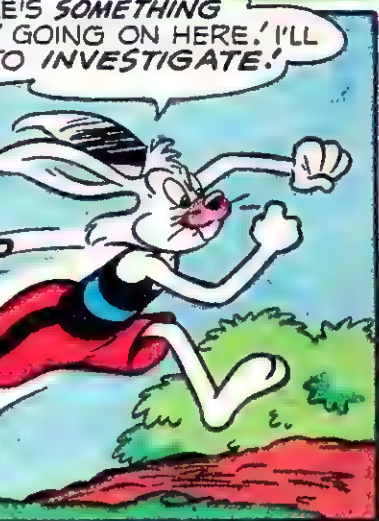
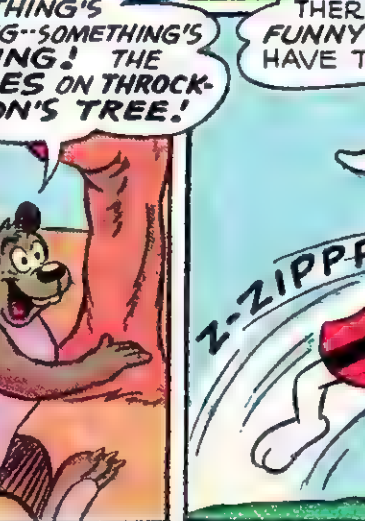
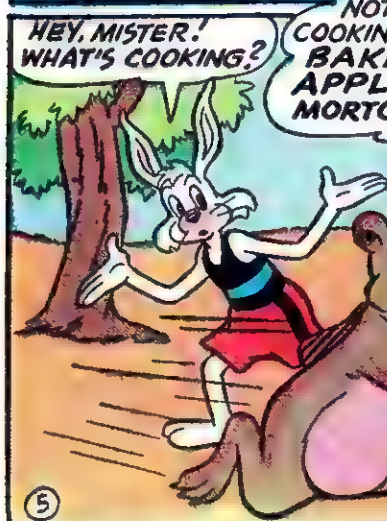
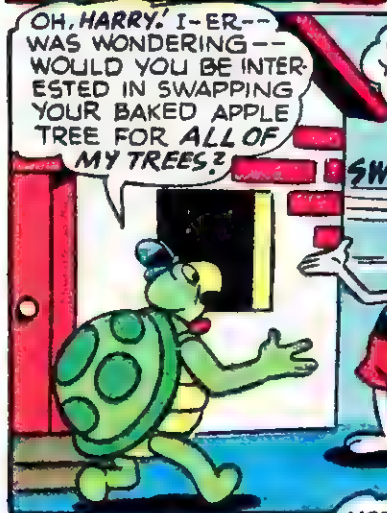
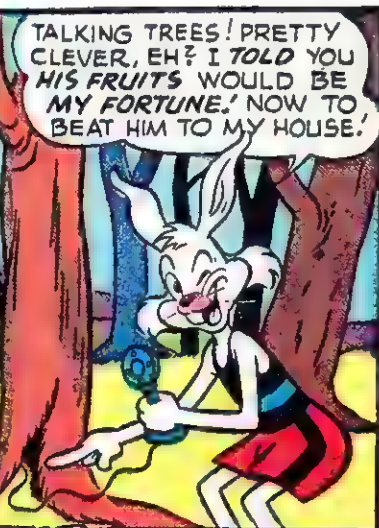
WHA--?

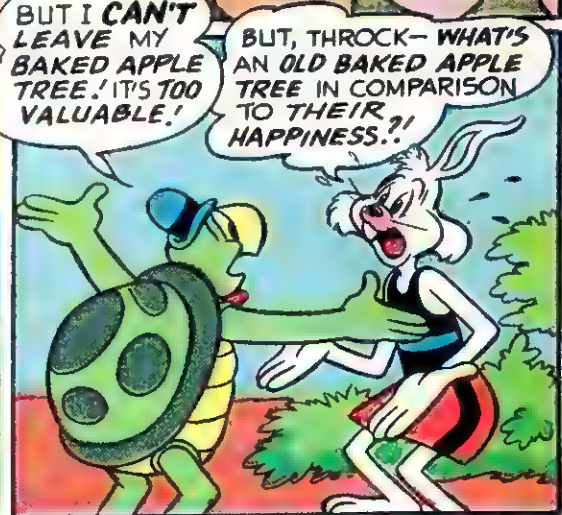
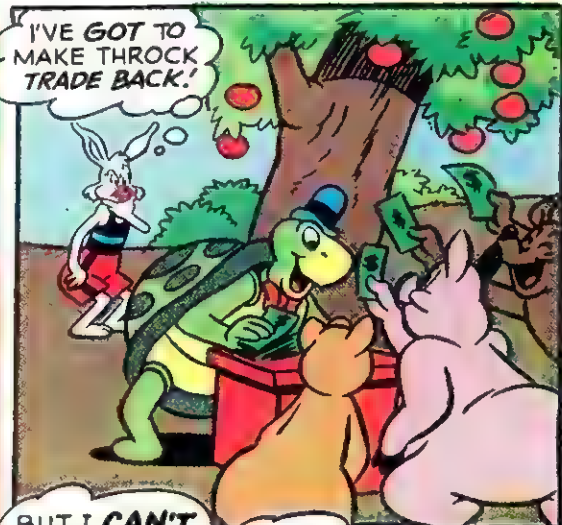


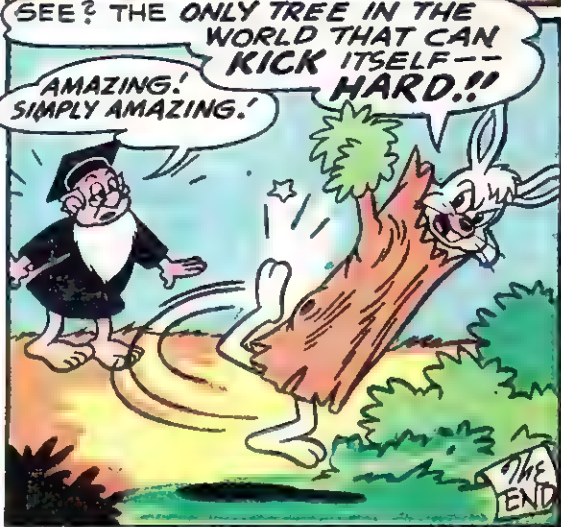
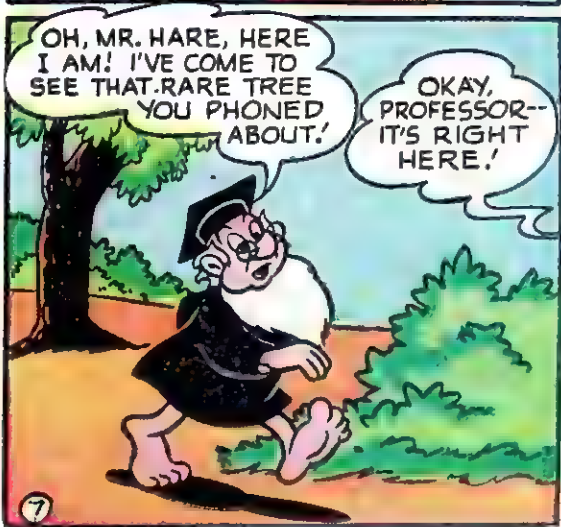
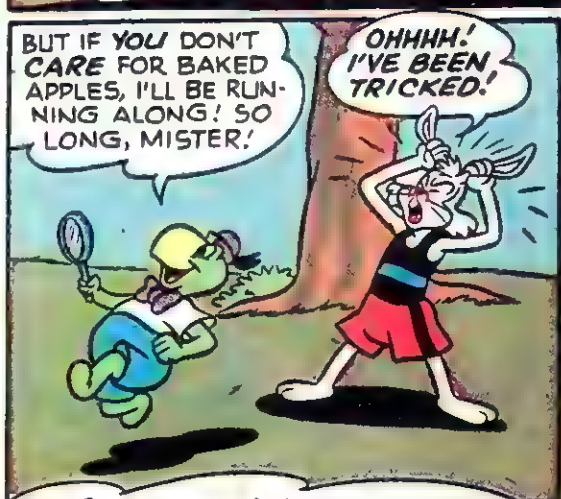
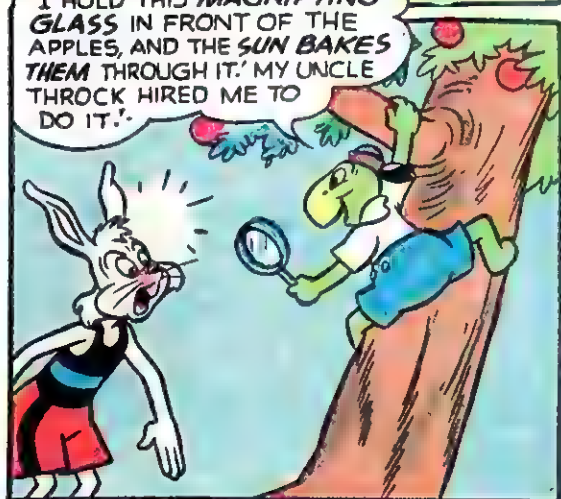
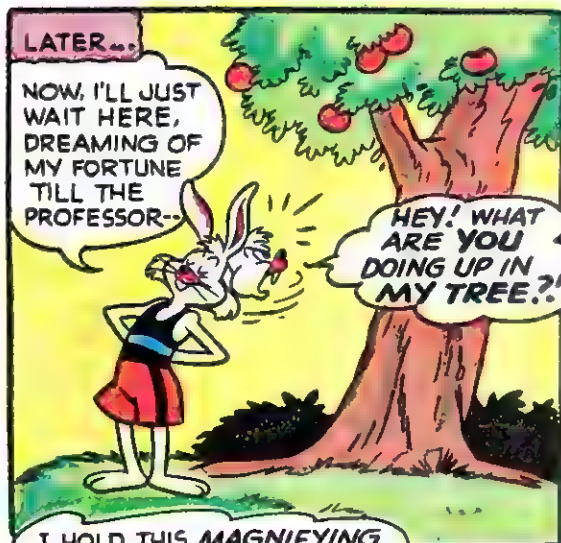














LITTLE ARTHUR'S Surprise CARTOON!

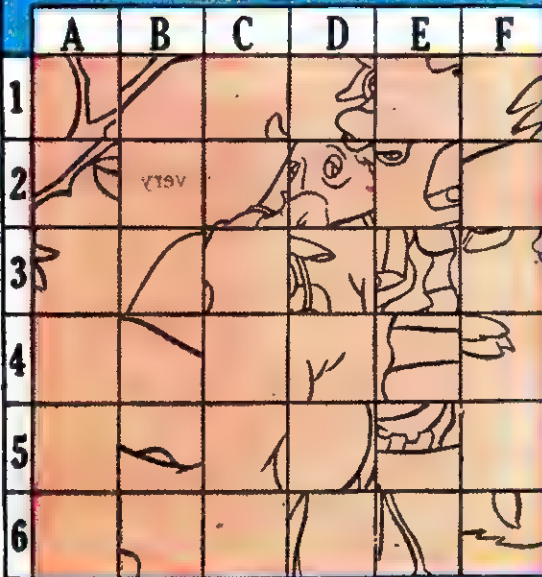


Diagram 1

1	2	3	4	5	6	
						A
						B
						C
						D
						E
						F

Diagram 2

"I'M FEELING MOOOOODY TODAY!"

EVEN IF YOU'RE NOT AN ARTIST, YOU CAN DRAW A SURPRISE CARTOON IN DIAGRAM 2 TO ILLUSTRATE THE TITLE BOX IF YOU JUST FOLLOW THESE SIMPLE DIRECTIONS: BEGINNING WITH SQUARE 1-A OF DIAGRAM 1, COPY THE LINES YOU FIND THERE INTO SQUARE 1-A OF DIAGRAM 2. THEN DO THE SAME FOR SQUARES 1-B...1-C...AND SO ON, UNTIL YOU'VE FINISHED THE TOP ROW. COPY THE REMAINING ROWS IN THE SAME MANNER UNTIL ALL THE SQUARES OF DIAGRAM 1 HAVE BEEN COPIED INTO THE CORRESPONDING SQUARES OF DIAGRAM 2. IF YOU'VE COPIED CAREFULLY, LO AND BEHOLD!-- YOU'LL SEE BEFORE YOU THE SURPRISE CARTOON!

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NESTLÉ'S CRUNCH
MILK CHOCOLATE
NESTLÉ'S CRUNCH

WON'T YOU JOIN US, TOO?

Delicious-Different

The LONE PRAIRIE DOG



ROSCOE RACCOON and Sammy Squirrel were sprawled out on a tree limb enjoying the warm afternoon sunshine. Suddenly something raced past them on the ground.

"My goodness!" exclaimed Roscoe Raccoon. "There goes Danny Dog again! Doesn't that fellow ever take life easy?"

"Guess not," said Sammy. "He's probably after another bone. And just look at that tail go! It never stops wagging!"

"Do you suppose *all* dogs are like that?" asked Roscoe. "I mean, take prairie dogs, for instance. Do they always wag their tails, too?"

"Did I hear you say *prairie dogs*?" called out Professor Owl, as he fluttered over to join them. "I couldn't help overhearing your conversation, boys. Just thought I'd tell you that prairie dogs *don't* wag their tails very often! For one thing, they're usually *sitting* on them, and besides that, they probably wouldn't wag them anyway! You see, only *dogs* wag their tails!"

"Only dogs?" shouted Sammy. "Look, Professor, are we talking about the same thing or aren't we? Roscoe and I were on the subject of *prairie dogs*: D-O-G-S!"

"Exactly!" said Professor Owl very calmly. "But a prairie dog is not *really* a dog *at all*! The truth of the matter is he's very much

like a squirrel! Nevertheless, he's different from Sammy Squirrel in some ways. He's bigger and fatter, has a very short tail, and lives in the ground in burrows. In very cold weather he hibernates deep in his burrow and sleeps all winter long! The name prairie dog was given to him because he barks or yaps like a little dog.

"But the greatest difference between prairie dogs and squirrels is in the way they live. You seldom see more than one or two squirrels living in one tree. Prairie dogs, though, just love company, and they live in colonies of *hundreds or thousands or millions*! Once, in Texas, there was a colony, or city, which was a *hundred miles wide and two hundred and fifty miles long*! **FOUR HUNDRED MILLION PRAIRIE DOGS** lived in it! It was the *biggest city in the world*!"

"And now that you know all the facts about prairie dogs, I have a Fancy Story to tell you!"

"A long time ago I knew a prairie dog named Prince, and he lived in that big city I was just talking about. For the first few months, while he was still a baby, he stayed down in the burrow with his parents, safe from harm. Then one summer day his father decided it was time to take him upstairs to see the world.

"Little Prince crawled out of the burrow

and blinked his eyes in the strong daylight until he became used to the glare. Then he looked around and blinked some more. All he could see for miles was nothing but prairie dogs—*thousands and thousands of prairie dogs!*

"Just then one of them came over, said 'Hello, Prince!' and walked away.

"**'HELLO, YOURSELF!'** yelled back Prince and his father together. Prince was wondering how the stranger knew his name.

"*'He wasn't talking to you, son—he was talking to me.'*" said Prince's father.

"*'But he said Prince! That's my name, isn't it?'*" said young Prince.

"*'Yes, but that's my name, too!'* declared his father. *'In fact, it's the name of every prairie dog in this town!'*

"*'Every prairie dog in this town?'* cried little Prince. *'But how many dogs are there, Pop? And why do they all have the same name? It's so confusing!'*

"*'There are four hundred million of us here!'* answered Prince, Senior. *'A long time ago we gave up the idea of trying to find different names for each of us. There just aren't enough names to go around, so we made it simple by calling everybody Prince!'*

"*'But doesn't that system get you all mixed up?'* asked Prince, Junior, looking bewildered. *'If you holler HEY, PRINCE at a friend, doesn't everybody come running over?'*

"*'Oh, sure!'* replied his father gaily. *'But we don't mind! You see, we prairie dogs are very sociable and friendly, and everybody minds everybody else's business. So it doesn't matter to whom we talk or what we talk about, because nobody has any secrets! We're just one big, happy family of Princes!'*

"*'Oh! I see!'* said Prince thoughtfully. *'But somehow he wasn't too happy about the whole situation. He was silent for a while, and*

then suddenly he had an idea for remedying matters.

"*'Say, Pop,'* he began, *'how would it be if we used numbers instead of names? Then at least a fellow could feel that something belonged to him alone!'*

"*'Don't be silly!'* said his father. *'How would it sound if two prairie dogs met and greeted each other like this:'*

'Good morning, Number Three Hundred Million, Six Thousand and Fifty-two! How are you this fine morning?'

'Oh, I'm fine, Number Two Hundred Million, Seven Hundred and Eight Thousand, Four Hundred and Twelve! Did you hear what happened to Number One Million, Nine Hundred and Forty-seven Thousand, Eight Hundred and Eighty-five last night?'

'No—I was visiting Number Two Million, Eleven Thousand and Four yesterday!'

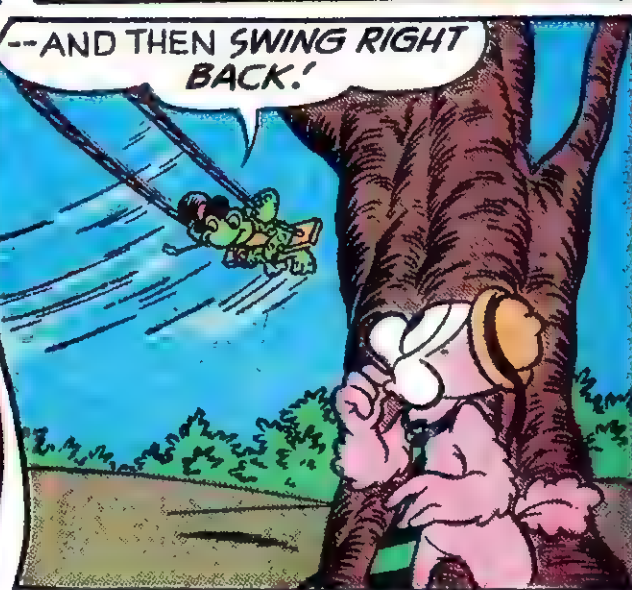
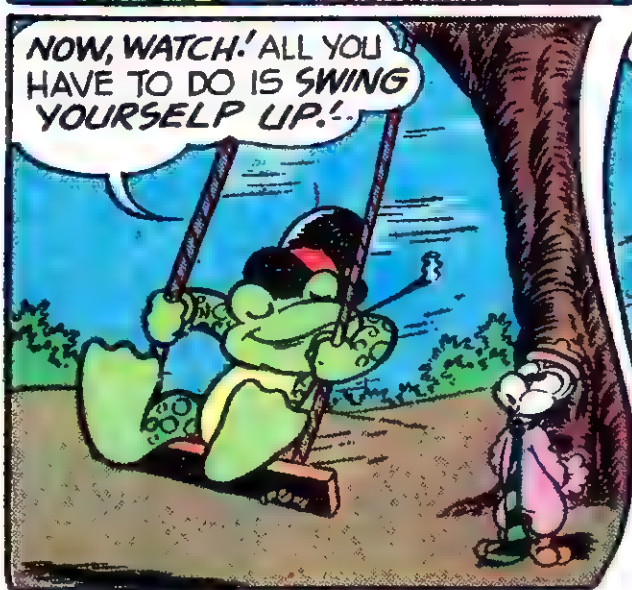
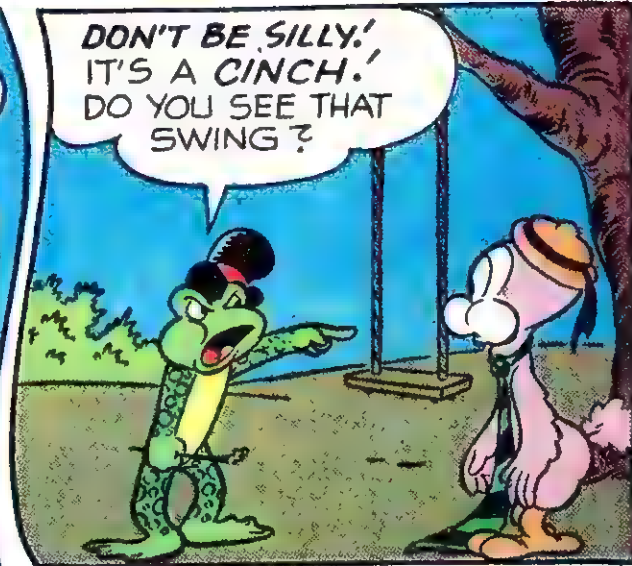
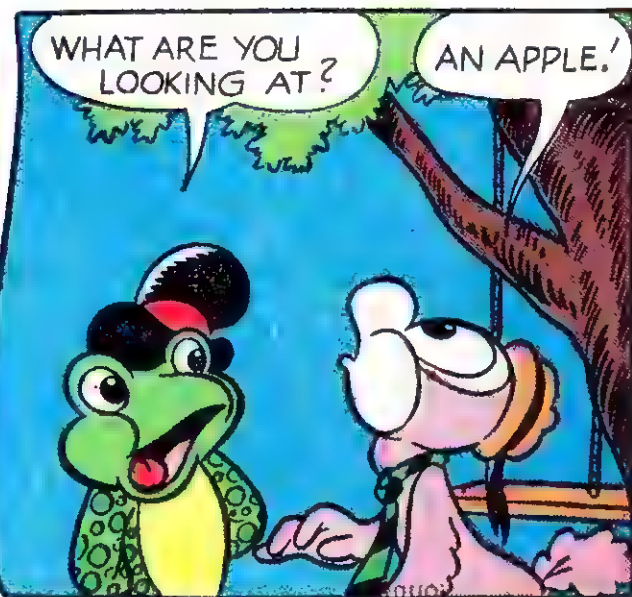
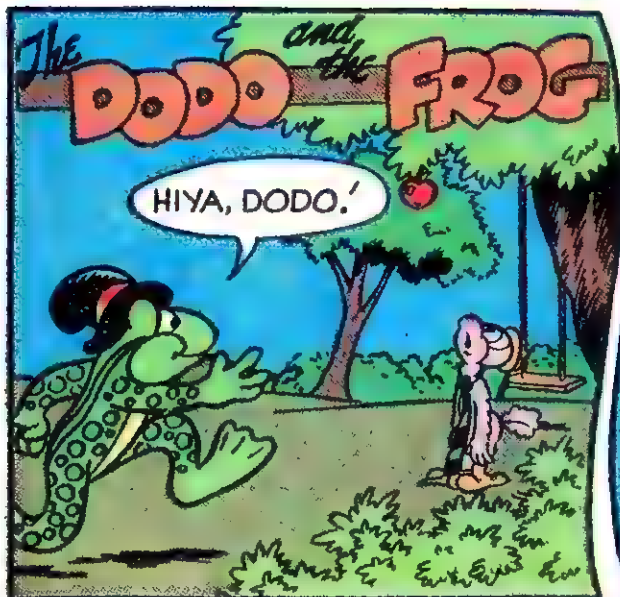
"*'So you see,'* said Prince, Senior, *'how useless it would be to have different numbers for everybody! We'd never get anywhere with our conversations! I'm afraid the best system is the one we have now!'*

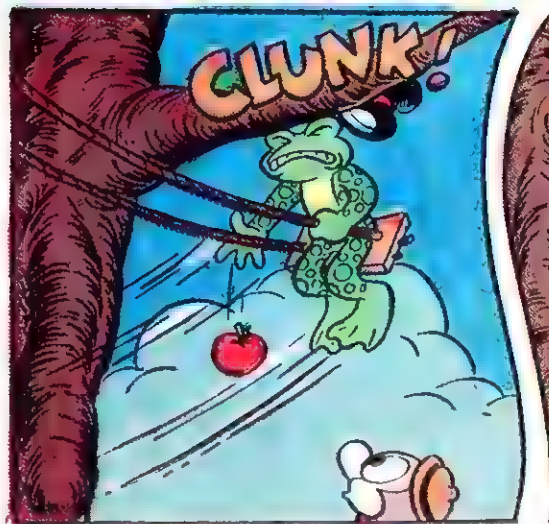
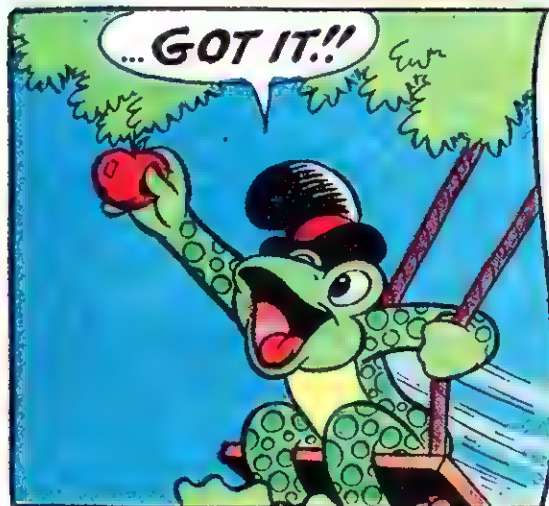
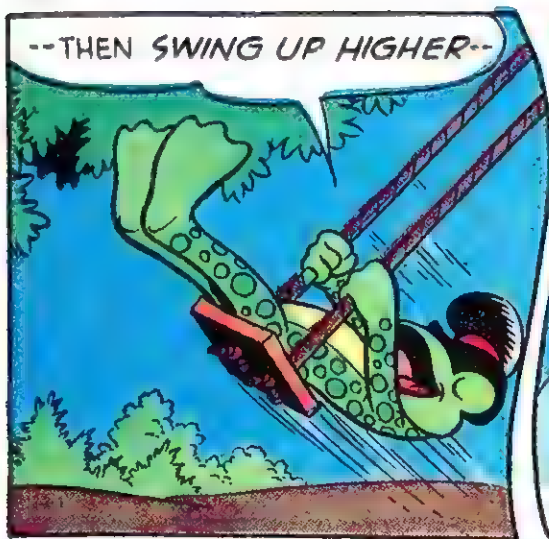
"*'But little Prince was not satisfied. He still didn't like the idea of everyone having the same name. It made him feel as though he didn't have a personality of his own. And so he decided that as soon as he was old enough, he'd leave town and go somewhere else, where a guy could have a name that nobody else had!'*

'And sure enough, he did just that!' concluded Professor Owl. *'In the early fall he said goodbye to his family and moved to another big prairie dog city, where he was the only one named Prince!'*

'Did the other prairie dogs have different names, too?' asked Sammy Squirrel.

"*'Oh, no!'* said Professor Owl. *'Everyone else in that town was called Rex!'*





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WHEN A WATERSPOUT GOES ASHORE, IT IS CALLED A
TORNADO... WHEN A TORNADO GOES TO SEA, IT IS
CALLED A WATERSPOUT!



WATERSPOUT?--
TORNADO?--I'LL KNOW
WHAT THIS IS WHEN I
COME DOWN!

THE NOSEPRINT OF A
DOG IS AS DISTINCTIVE
AS THE FINGERPRINT OF
A HUMAN BEING!



THE HIDE OF
A 2,000 POUND
HORSE IS COVERED
WITH ABOUT
51,500,000 HAIRS!



STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,
AS AMENDED BY THE ACTS OF MARCH 3, 1933, AND JULY 2, 1945

OF LEADING COMICS, published bi-monthly at New York, N. Y. for October 1, 1948

State of New York }
County of New York } ss

Before me, a Notary Public in and for the State and county aforesaid, personally appeared J. S. Liebowitz, who, having been duly sworn according to law, deposes and says that he is the Business Manager of the LEADING COMICS and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc. of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Acts of March 3, 1933 and July 2, 1945 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the Publisher, editor, managing editor, and business managers are: Publisher, National Comics Publications, Inc., 480 Lexington Avenue, New York 17, N. Y.; Editor, F. W. Ellsworth, 480 Lexington Avenue, New York 17, N. Y.; Managing Editor, none; Business Manager, J. S. Liebowitz, 480 Lexington Avenue, New York 17, N. Y.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) National Comics Publications, Inc. R. Donenfeld, O. Donenfeld, J. S. Liebowitz, R. Liebowitz, P. H. Sampliner, S. U. Sampliner, J. S. Liebowitz & A. I. Menin as

Trustees for I. Donenfeld and S. Donenfeld, A. I. Menin & J. I. Golikoff as Trustees for I. Liebowitz and J. Liebowitz, A. Donenfeld, F. Igar, H. Donenfeld Foundation, Inc. all at 480 Lexington Ave., New York 17, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: none.

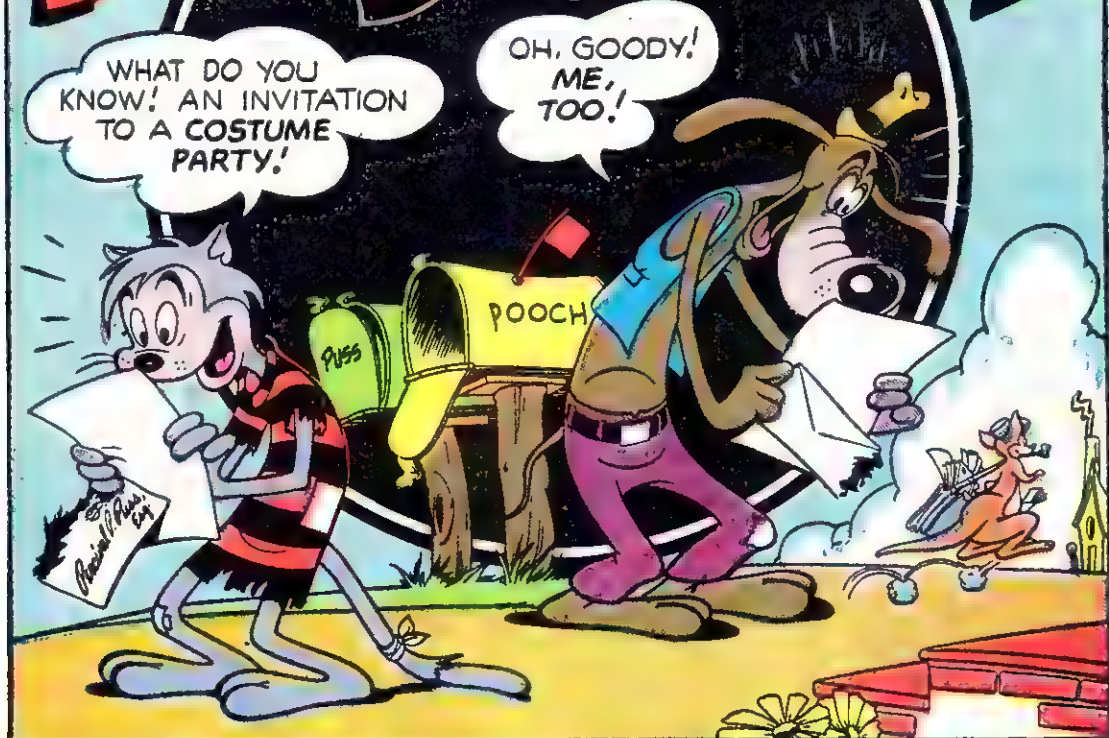
4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's best knowledge and belief as to the circumstances and conditions under which stockholders and security holders do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner, and this affiant has no reason to believe that any other person, association, or corporation has any interest, direct or indirect, in the said stock, bonds, or other securities than as so stated by him.

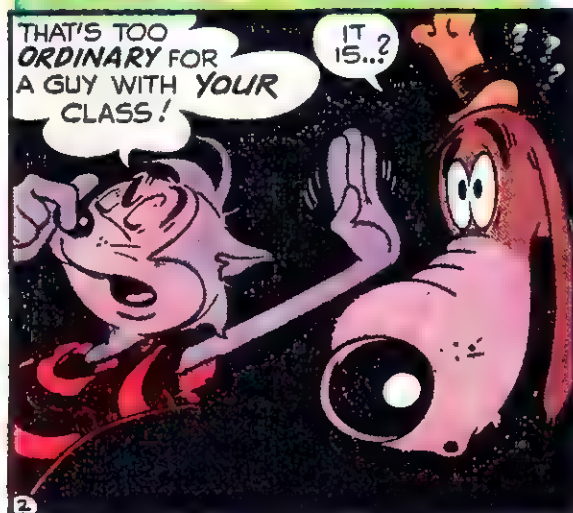
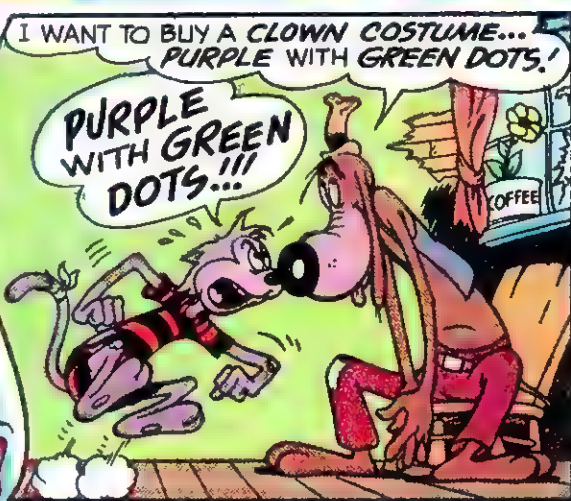
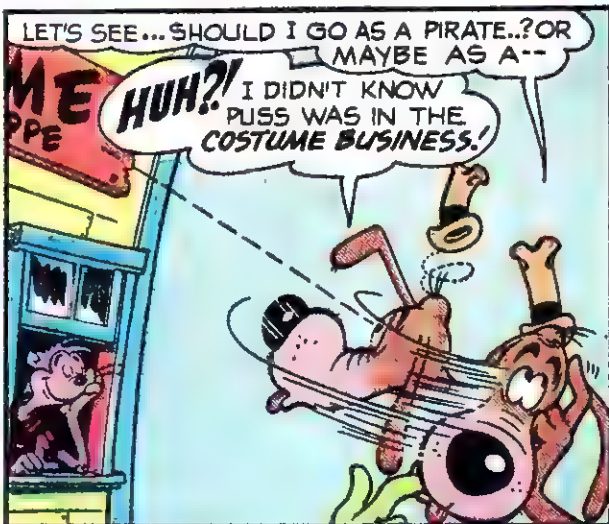
J. S. LIEBOWITZ, Business Manager.

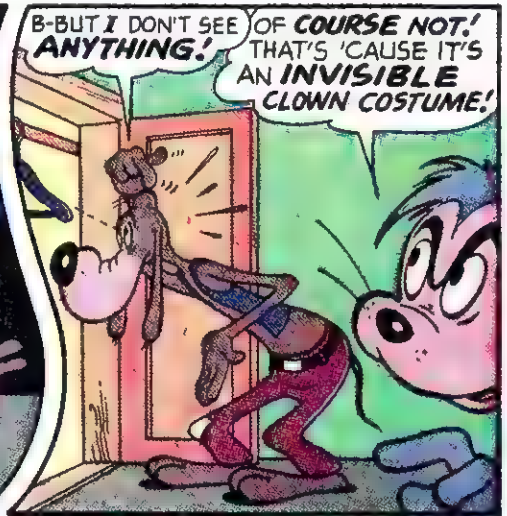
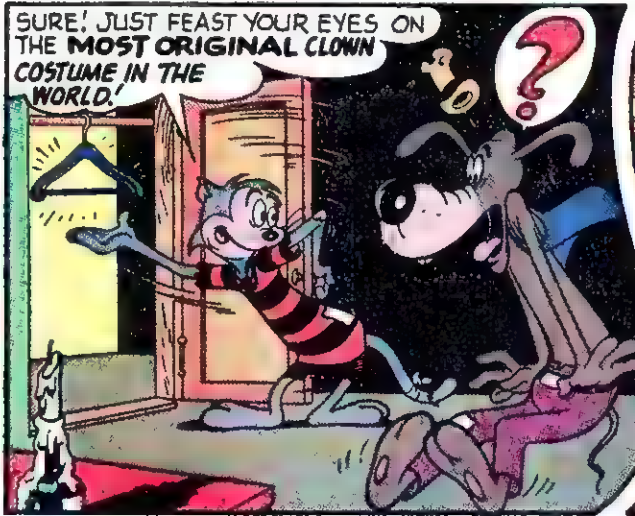
Sworn to and subscribed before me this 14th day of September 1948.
ALFRED E. YAFFE, Notary Public (Commission expires March 30, 1950).

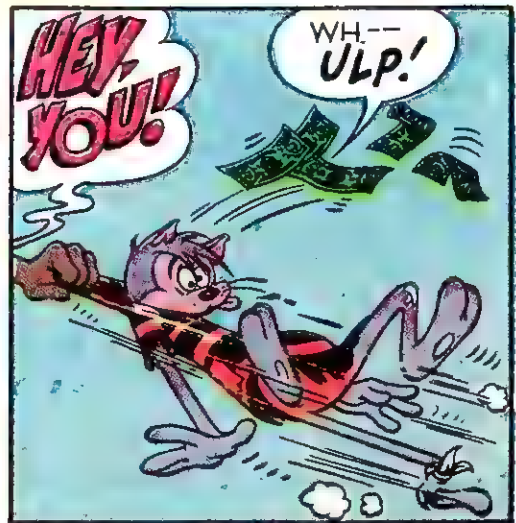
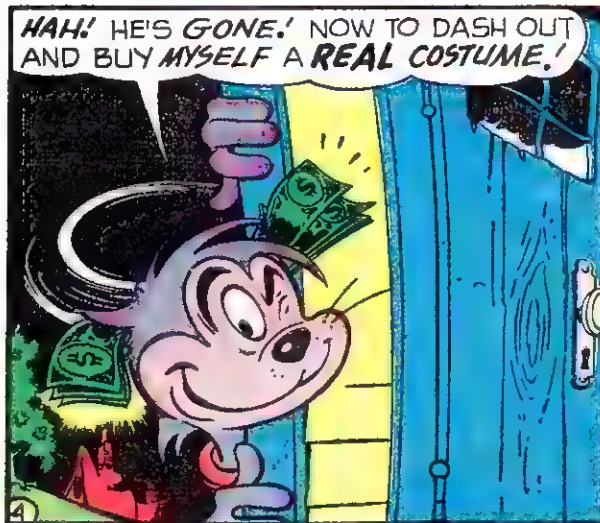
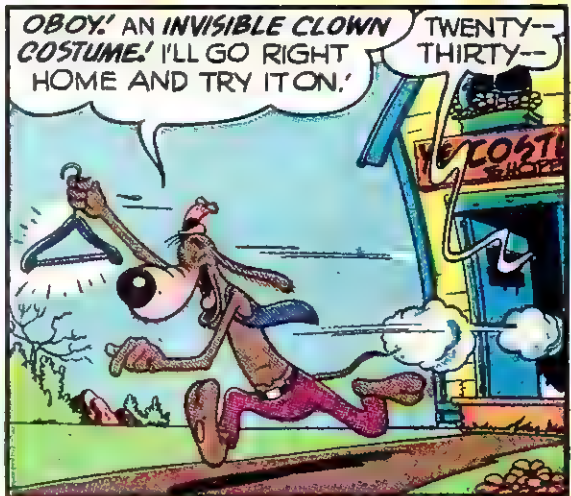
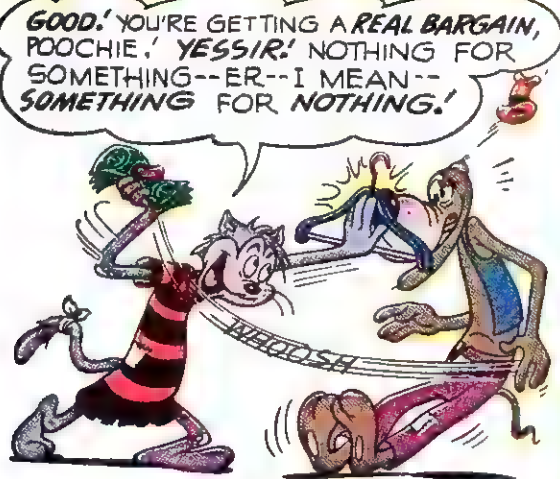
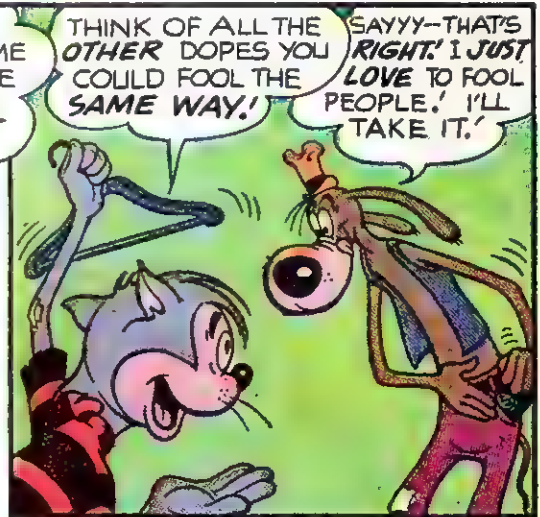
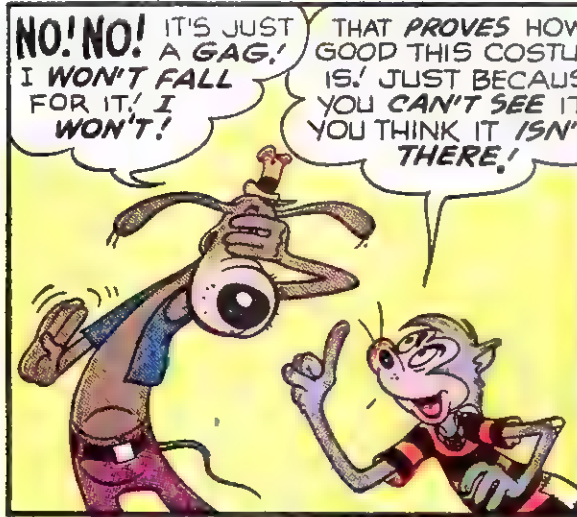


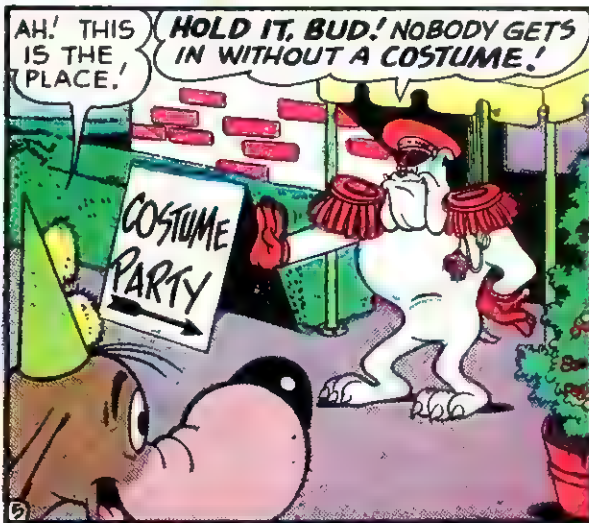
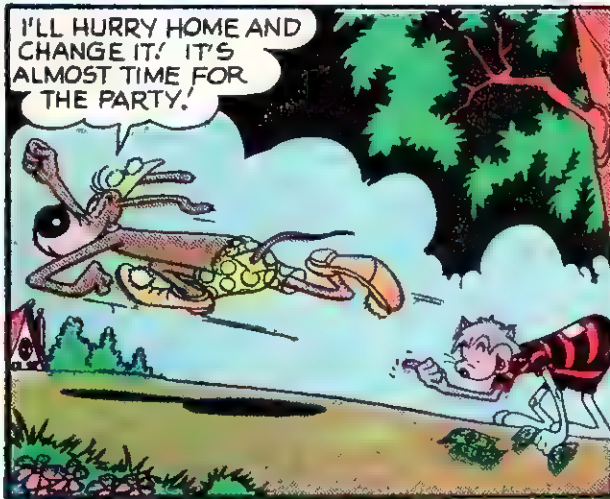
PUSS 'N POOCH

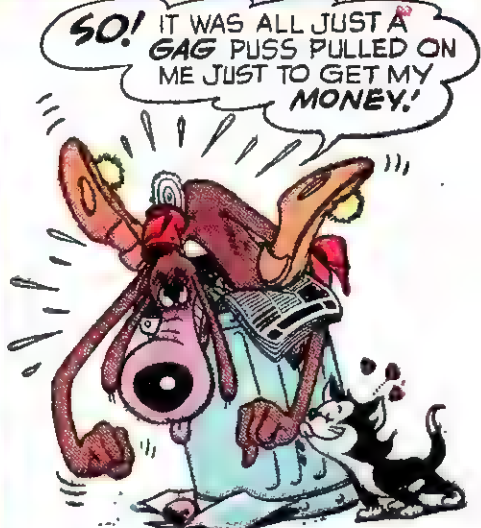
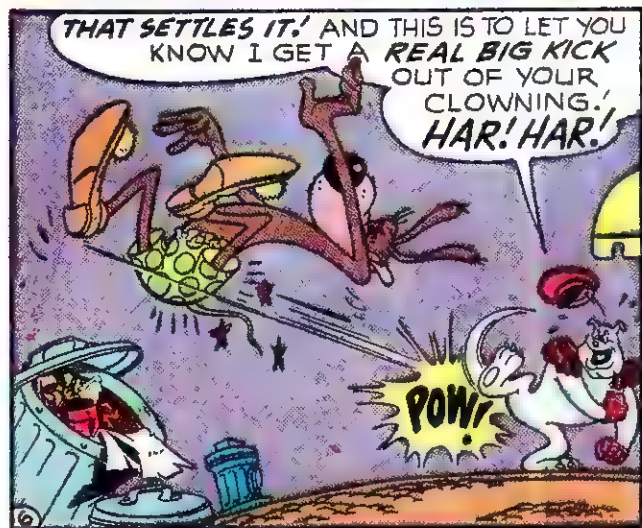
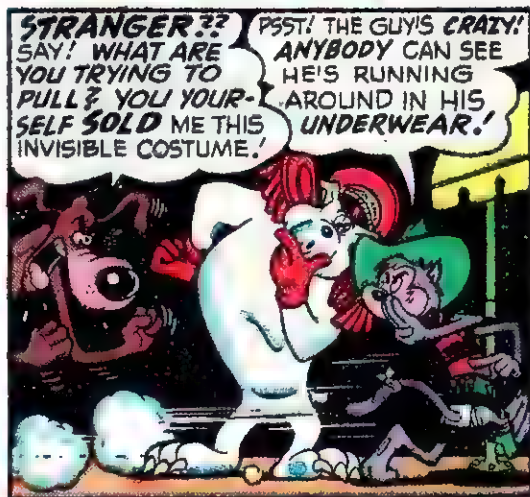
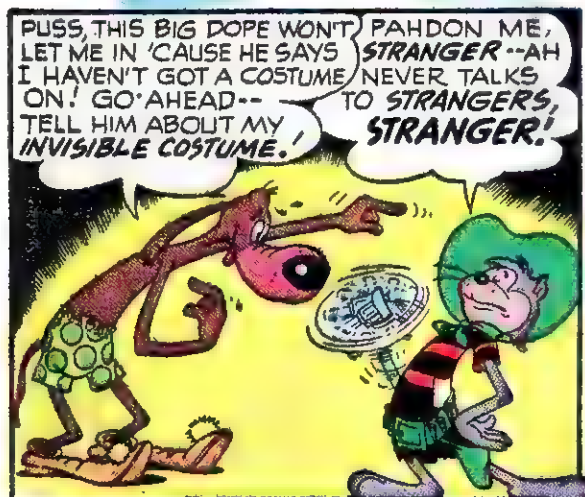
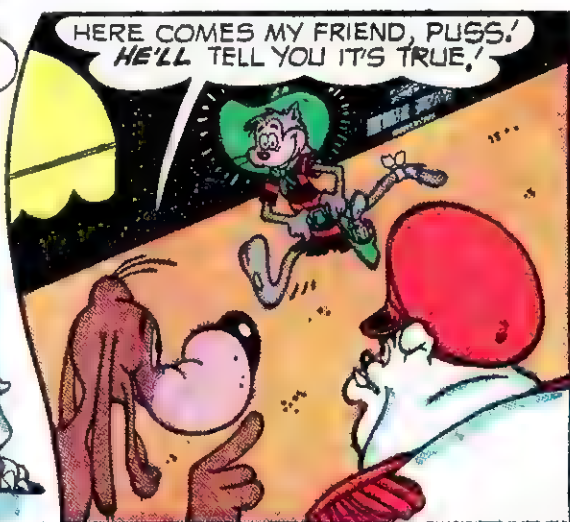


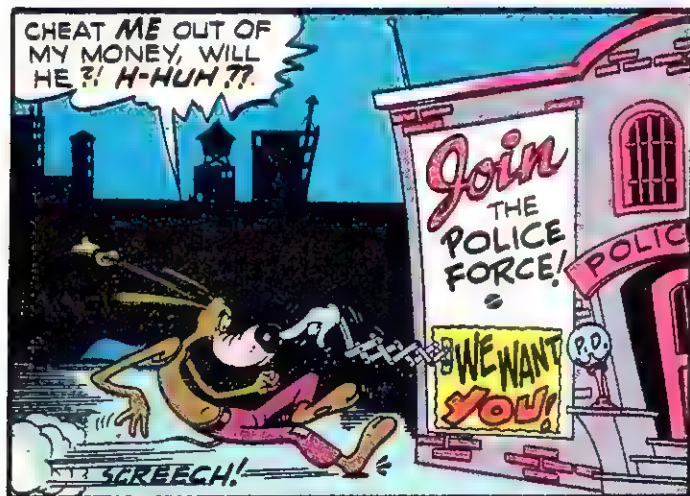
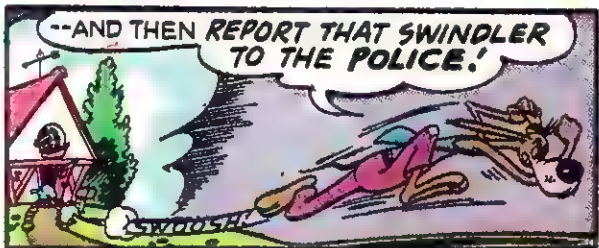
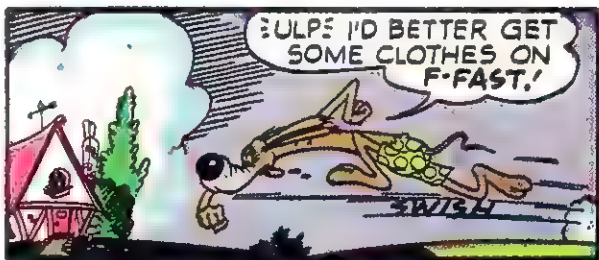


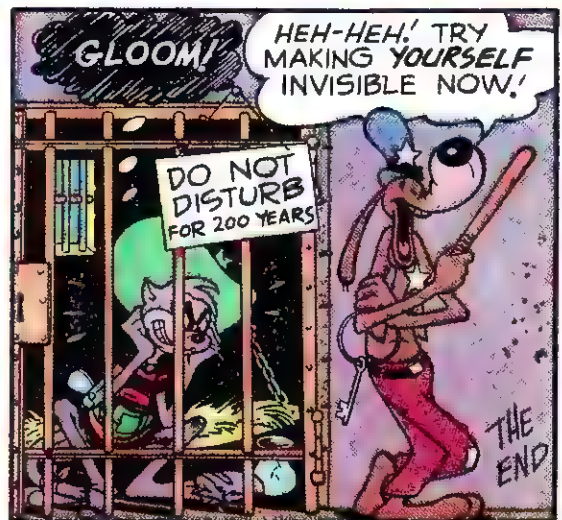
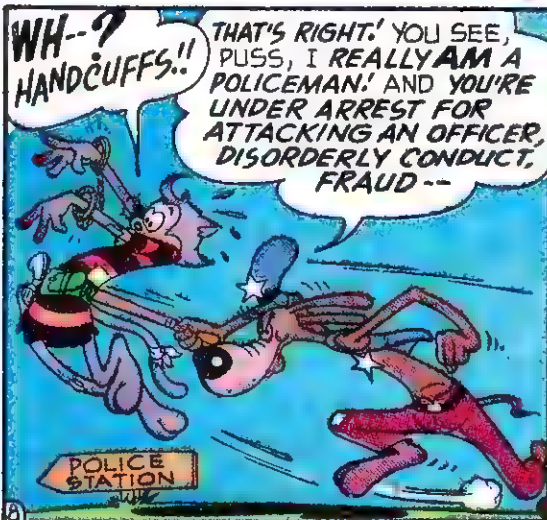












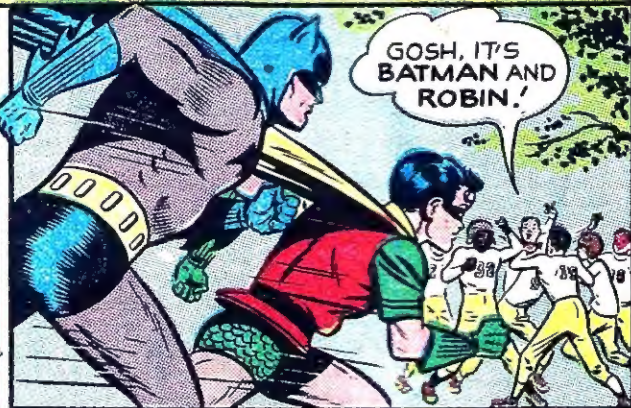
BATMAN AND ROBIN

stand up for SPORTSMANSHIP!

EVER ON THE ALERT FOR SIGNS OF CRIME, BATMAN AND ROBIN, FAMED FIGHTERS FOR JUSTICE, SPOT A NEW AND DANGEROUS MENACE!

LOOK, ROBIN, SOME REAL TROUBLE ON THAT FOOTBALL FIELD--AND IT NEEDS OUR ATTENTION!

CHECK, BATMAN!



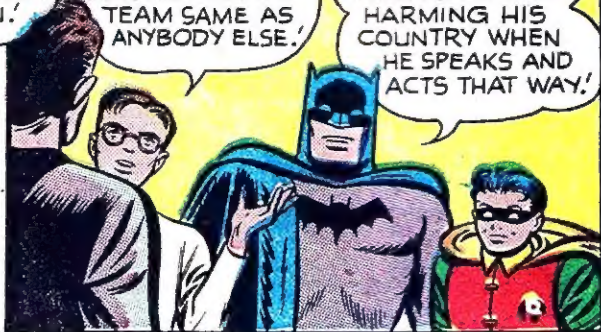
HOLD ON, WHAT'S GOING ON HERE?

AW, WE DON'T WANT THIS GUY AROUND HERE. HE DON'T BELONG! HE AIN'T A REAL AMERICAN!

SPEAK FOR YOURSELF, DAN!

A LOT OF US DON'T AGREE WITH YOU! HANK'S A GOOD PLAYER--AND HE BELONGS ON THE TEAM SAME AS ANYBODY ELSE!

RIGHT! IT'S THE ONE WHO THINKS OTHERWISE WHO'S NOT THE REAL AMERICAN! HE'S HARMING HIS COUNTRY WHEN HE SPEAKS AND ACTS THAT WAY!



DON'T BELIEVE THOSE CRACKPOT LIES ABOUT PEOPLE WHO WORSHIP DIFFERENTLY, OR WHOSE SKIN IS OF A DIFFERENT COLOR, OR WHOSE PARENTS COME FROM ANOTHER COUNTRY. REMEMBER OUR AMERICAN HERITAGE OF FREEDOM AND EQUALITY!

DON'T WEAKEN OUR COUNTRY! A NATION DIVIDED BY PREJUDICE IS LIKE A FOOTBALL TEAM WITHOUT TEAMWORK! SO GET TOGETHER...WORK AND PLAY IN HARMONY--AND YOU'LL HAVE A SUCCESSFUL TEAM!



PUBLISHED AS A PUBLIC SERVICE IN COOPERATION WITH THE ADVERTISING COUNCIL AND LEADING NATIONAL SOCIAL WELFARE AND YOUTH-SERVING ORGANIZATIONS, THIS PAGE APPEARS IN MORE THAN 10,000,000 MAGAZINES OF THE NATIONAL COMICS GROUP (SUPERMAN-DC PUBLICATIONS).

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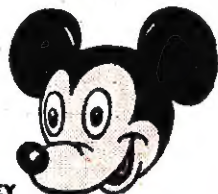


IT PULLS ON
OVER THE
HEAD LIKE A
DIVER'S
HELMET

NOW WATCH ME HAVE
SOME FUN WITH THE
GANG TONIGHT AT
THE MASQUERADE

**COVER ENTIRE HEAD . . . LAST FOR
YEARS . . . SO LIFELIKE PEOPLE GASP
WITH AMAZEMENT AND DELIGHT...**

Mold-Art Rubber Masks are molded from best grade natural flexible rubber. They cover the entire head. Yet you see thru the "eyes." The mouth moves with your lips . . . you breathe . . . smoke . . . talk . . . even eat thru it. Hand-painted for realism. Wonderful for every dress-up occasion—for parties or gifts. Fun for children and adults alike.



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MOUSE**
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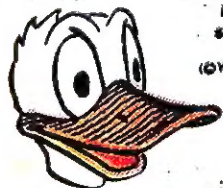
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(Black Face)**
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**DONALD
DUCK**
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THE MYSTERY
MONKEY MAN
SURE HAS THE
GIRLS ALL AGOG

WHO IS HE
AND WHERE
DID HE GET
THAT MASK?

BOY! WOULD
I HAVE FUN
WITH THAT
MONKEY FACE

YOU'RE
FUNNIER
WITH YOUR
OWN



IDIOIT . . . \$2.95

Yes, here is Halfwit in all his goofiness. People howl with laughter when you put on this life-like mask.

MONKEY \$2.95



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COUPON
NOW**

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☐ Clown ☐ Old Man ☐ Old Lady
☐ 4 Eyes ☐ Tramp ☐ Satan
☐ Black Face ☐ Monster Man
☐ Sophisticated Lady
☐ Mickey Mouse
☐ Minnie Mouse
☐ Donald Duck
☐ Santa Claus

() Ship C.O.D. I will pay postman the price plus C.O.D. postage.
() Ship postpaid. Payment in full enclosed herewith.

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STREET _____
CITY _____ Zone _____ State _____

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Cadillac	Hupmobile	Plymouth
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